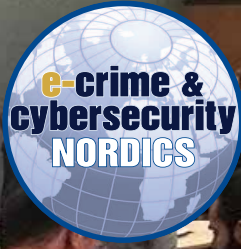


# Post event report



The 10<sup>th</sup> e-Crime & Cybersecurity Nordics

31<sup>st</sup> October 2023 | Copenhagen

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Inside this report:  
Sponsors  
Key themes  
Who attended?  
Speakers  
Agenda  
Education Seminars



## Speakers

Vytautas Adomaitis,  
Head of IT Resilience,  
**Danske Bank**

Ann-Sophie Baardesøe Barrington,  
Cybersecurity Lead,  
**Aller Corporation**

Dhruv Bisani, Head of Adversarial Attack  
Simulations,  
**Starling Bank**

Salvatore Buccaliero, Senior SaaS &  
Security SE EMEA,  
**Rubrik, Inc.**

Martin Hansen, Sales Engineer,  
**Bitdefender**

Søren Høeberg Holm,  
Nordic Sales Director,  
**SentinelOne**

Petri Kuivala, Strategic Advisor,  
**Hoxhunt**

Maurits Lucas, VP of Sales Engineering  
& Product Marketing,  
**ThreatFabric**

Roy Matthews, VP Cybersecurity,  
**Pandora**

David Mole, Sales Engineer – EMEA,  
**Cyberhaven**

Mikkel Planck,  
Senior Cybersecurity Specialist,  
**CrowdStrike**

John Quinn, Director EMEA, Global  
Cybersecurity Partnerships, Cyber &  
Intelligence Solutions,  
**Mastercard**

Jarkko Rautula, Vice President  
CSO/CISO, **TomTom**

Patrick Rudbøg, CISO,  
**Dansk Sundhedssikring**

Manit Sahib, Ethical Hacker,  
Contracted to **Global Fund**

Jens-Ole Sangild Kværnø, Policy Officer,  
**Danish Ministry for Digital Affairs &  
Gender Equality**

Dan Stead, Co-founder, **EndpointX**

Michael Svendsen, CISO, **NKT**

Peter Tornqvist,  
Regional Sales Manager Nordics,  
**Corelight**

Zac Warren,  
Chief Security Advisor EMEA,  
**Tanium**

Timo Wiander, CISO, **Enfuce**

Jacob Zwicky, CISO, **group.one**

## Key themes

Getting real about cyber risk management

Insuring the uninsurable?

Cybersecurity as a service: the pros and cons

Cybersecurity for SaaS/laaS/PaaS

Making the most of next gen tech: automation, AI and the rest

Upskilling security teams

Ransomware – dealing with the new normal

Embracing digital risk management

Here come the cybersecurity regulators

Building better Cloud security

Developing the next generation of security leaders

Can zero trust be done?

## Who attended?



### Cyber-security

We have a 15-year track record of producing the events cyber-security professionals take seriously



### Risk Management

We attract senior risk officers with responsibility for information risk assessment and mitigation



### Fraud, Audit, Compliance

We provide the go-to events for fraud prevention and compliance owners at the world's key corporates



### Data Protection & privacy

We are a key venue for decision-makers with budget and purchasing authority

Agenda			
08:00	Registration and networking break		
08:55	Chairman's welcome		
09:00	<p><b>New EU-regulation: Expectation and reality</b></p> <p><b>Jens-Ole Sangild Kværnø</b>, Policy Officer, Danish Ministry for Digital Affairs &amp; Gender Equality</p> <ul style="list-style-type: none"> <li>• The coming EU regulation on information security – with a focus on NIS2</li> <li>• How ready are companies for the new regulation?</li> <li>• What can companies actually expect from enforcement?</li> </ul>		
09:20	<p><b>The future of cybersecurity is autonomous</b></p> <p><b>Søren Høeberg Holm</b>, Nordic Sales Director, SentinelOne</p> <p>Cybersecurity is on the agenda of every company today due to IT infrastructures needing to be kept safe 24/7. The lack of resources in security teams forces companies to look at security in a different way. The call for autonomous and strongly automated tools is louder than ever and urgently needed to keep companies safe at all times.</p> <ul style="list-style-type: none"> <li>• Learn why cybersecurity should be powered by AI and ML (machine learning) looking at the current cybersecurity trends in the market</li> <li>• Why do companies need strongly automated and autonomous cybersecurity tools?</li> <li>• How cyber-resilience can be increased by real time cybersecurity prevention, detection, response &amp; remediation</li> </ul>		
09:40	<p><b>The state of data security: The human impact of cybercrime</b></p> <p><b>Salvatore Buccaliero</b>, Senior SaaS &amp; Security SE EMEA, Rubrik, Inc.</p> <ul style="list-style-type: none"> <li>• Cybersecurity is no longer just about organisations experiencing downtime or negative business impacts. It's getting personal</li> <li>• Rubrik Zero Labs recently released The State of Data Security, a study of 1,600+ security and IT leaders, including hundreds of CISOs and CIOs</li> <li>• The report reveals that 96% of individuals suffered emotional or psychological impacts as a direct result of experiencing a cyber-attack. The pressure to keep data safe is enormous, and these teams feel it</li> <li>• It's so critical that we as an industry support these teams by addressing data security head on and partnering across sectors and specialties to help each other get it right</li> </ul>		
10:00	<p><b>Rise and fall of a fraudster www-site</b></p> <p><b>Timo Wiander</b>, CISO, Enfuce</p> <p>Enfuce's www-pages were copied by an external attacker. They used a copied version of enfuce.com and used our real job advertisements for phishing user IDs etc. This presentation will go through:</p> <ul style="list-style-type: none"> <li>• The process of taking down the fraudulent site with capabilities of a SME</li> <li>• Lessons learnt</li> <li>• Proposed improvements for the community</li> </ul>		
10:20	<p><b>Education Seminars   Session 1</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;"> <p><b>Cyberhaven</b></p> <p><b>What is data lineage? (And how it's transforming data security)</b></p> <p><b>David Mole</b>, Sales Engineer – EMEA, Cyberhaven</p> </td> <td style="width: 50%; padding: 5px;"> <p><b>ThreatFabric</b></p> <p><b>Your phone: The new frontier of malware, scams and fraud</b></p> <p><b>Maurits Lucas</b>, VP of Sales Engineering &amp; Product Marketing, ThreatFabric</p> </td> </tr> </table>	<p><b>Cyberhaven</b></p> <p><b>What is data lineage? (And how it's transforming data security)</b></p> <p><b>David Mole</b>, Sales Engineer – EMEA, Cyberhaven</p>	<p><b>ThreatFabric</b></p> <p><b>Your phone: The new frontier of malware, scams and fraud</b></p> <p><b>Maurits Lucas</b>, VP of Sales Engineering &amp; Product Marketing, ThreatFabric</p>
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11:00	Networking break		
11:30	<p><b>Practical aspects of IT risk management</b></p> <p><b>Vytautas Adomaitis</b>, Head of IT Resilience, Danske Bank</p> <ul style="list-style-type: none"> <li>• The practice of IT resilience management</li> <li>• Impact assessment</li> <li>• Embedding the practice in your organisation</li> </ul>		
11:50	<p><b>Data is key – a transparent NDR provides important data</b></p> <p><b>Peter Tornqvist</b>, Regional Sales Manager Nordics, Corelight</p> <ul style="list-style-type: none"> <li>• Adversaries leave footprints on the network</li> <li>• The network provides evidence</li> <li>• Evidence drives knowledge</li> <li>• Knowledge fuels disruptive defence</li> </ul>		

Agenda			
<b>12:10</b>	<p><b>Nowhere to hide – key insights into adversary tradecraft 2023</b></p> <p><b>Mikkel Planck</b>, Senior Cybersecurity Specialist, CrowdStrike</p> <ul style="list-style-type: none"> <li>• Get a frontline snapshot of the current threat landscape, threat actors and their victims</li> <li>• Learn about the latest trends in adversary operations and tradecraft</li> <li>• Understand why the human factor is more relevant than ever before</li> <li>• Explore the five key steps to stay ahead of the threat actor</li> </ul>		
<b>12:30</b>	<p><b>Education Seminars   Session 2</b></p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>Hoxhunt</b></p> <p><b>The future of the human risk reduction</b></p> <p><b>Petri Kuivala</b>, Strategic Advisor, Hoxhunt</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>RiskRecon</b></p> <p><b>Overcoming threats in your digital supply chain</b></p> <p><b>John Quinn</b>, Director EMEA, Global Cybersecurity Partnerships, Cyber &amp; Intelligence Solutions, Mastercard</p> </td> </tr> </table>	<p><b>Hoxhunt</b></p> <p><b>The future of the human risk reduction</b></p> <p><b>Petri Kuivala</b>, Strategic Advisor, Hoxhunt</p>	<p><b>RiskRecon</b></p> <p><b>Overcoming threats in your digital supply chain</b></p> <p><b>John Quinn</b>, Director EMEA, Global Cybersecurity Partnerships, Cyber &amp; Intelligence Solutions, Mastercard</p>
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<b>13:10</b>	Lunch and networking break		
<b>14:00</b>	<p><b>The influence of fear</b></p> <p><b>Jacob Zwicky</b>, CISO, group.one</p> <ul style="list-style-type: none"> <li>• Fear has played a significant role in shaping our evolution and ensuring our survival. Our instinctual fear response can sometimes lead to irrational thinking and decision-making</li> <li>• Understand that fear can affect judgment, leading to biased or irrational assessments</li> <li>• Professionals must implement strategies that help prevent such irrational tendencies and promote more balanced decision-making processes</li> </ul>		
<b>14:20</b>	<p><b>How do you know what to look for when threat hunting?</b></p> <p><b>Martin Hansen</b>, Sales Engineer, Bitdefender</p> <ul style="list-style-type: none"> <li>• How to automate threat hunting within the data you have collated</li> <li>• How Bitdefender makes this high-fidelity data available</li> <li>• Understand the extent of C2C DNS requests, malicious IP connectivity and the existence of unwanted files within your environment</li> <li>• Learn how this can improve your security posture and accelerate investigations by your SOC team</li> </ul>		
<b>14:40</b>	<p><b>Winning at cybersecurity – a strategic approach</b></p> <p><b>Zac Warren</b>, Chief Security Advisor EMEA, Tanium &amp; <b>Dan Stead</b>, Co-founder, EndpointX</p> <p>Join Tanium’s Chief Security Advisor EMEA, Zac Warren and EndpointX Co-founder, Dan Stead for this informative session as they discuss:</p> <ul style="list-style-type: none"> <li>• Is cybersecurity getting worse?</li> <li>• Preparation, detection and counter measures</li> <li>• Continuous safeguarding</li> <li>• The need for complete visibility and control</li> <li>• Risk appetite</li> <li>• How to win at cybersecurity</li> </ul>		
<b>15:00</b>	Networking break		
<b>15:30</b>	<p><b>CISO panel discussion</b></p> <p><b>Ann-Sophie Baardesøe Barrington</b>, Cybersecurity Lead, Aller Corporation; <b>Patrick Rudbøg</b>, CISO, Dansk Sundhedssikring; <b>Michael Svendsen</b>, CISO, NKT; <b>Roy Matthews</b>, VP Cybersecurity, Pandora; <b>Jarkko Rautula</b>, Vice President CSO/CISO, TomTom</p> <ul style="list-style-type: none"> <li>• Integrating cybersecurity into wider enterprise risk management frameworks</li> <li>• Becoming a more strategic partner to the business</li> <li>• Building resilience against third-party security threats</li> <li>• Web 3.0 and the next generation of the internet: securing new technologies and services</li> </ul>		
<b>16:10</b>	<p><b>Bypassing multi-factor authentication (MFA) via phishing techniques</b></p> <p><b>Manit Sahib</b>, Ethical Hacker, Contracted to Global Fund &amp; <b>Dhruv Bisani</b>, Head of Adversarial Attack Simulations, Starling Bank</p> <ul style="list-style-type: none"> <li>• Live demonstration of MFA bypass attack</li> <li>• Countermeasures and best practices</li> <li>• Conclusion of demo and presentation</li> </ul>		
<b>16:30</b>	Conference close		

Education Seminars	
<p><b>Cyberhaven</b></p> <p><b>What is data lineage? (And how it's transforming data security)</b></p> <p><b>David Mole</b>, Sales Engineer-EMEA, Cyberhaven</p>	<p>For over 20 years, data security technology has relied on content analysis to automatically classify data. Whether you're using simple RegEx or complex machine learning, there are limits to what kinds of data you can classify by looking at the content alone. Enter, data lineage. Advances in graph database technology have made it possible to track all data within an organisation – where it originated, where it went, and who modified it. Whether client documents, source code, or product designs, data lineage is making it possible to protect a wider range of sensitive information with fewer false positives than ever before.</p> <p><b>This session will cover an overview of data lineage and how it's changing security with:</b></p> <ul style="list-style-type: none"> <li>• Visibility into how data moves within your organisation</li> <li>• Better data classification than content-based approaches</li> <li>• Rich context to accelerate investigations</li> </ul>
<p><b>Hoxhunt</b></p> <p><b>The future of the human risk reduction</b></p> <p><b>Petri Kuivala</b>, Strategic Advisor, Hoxhunt</p>	<p>Cybersecurity comes together in a holy marriage of people, processes and technology. CISOs needs to engage people as their force multipliers as they will not survive alone in the constantly evolving world.</p> <p><b>Join this interactive session to learn more about:</b></p> <ul style="list-style-type: none"> <li>• The CISO veteran &amp; start-up coach's thoughts about the people role in future within the cybersecurity context</li> <li>• Be ready with your phone having www.menti.com open to donate your ideas back in to the conversation. 'Hold on your chair as Texas is going bye bye....the Matrix'</li> </ul>
<p><b>RiskRecon</b></p> <p><b>Overcoming threats in your digital supply chain</b></p> <p><b>John Quinn</b>, Director EMEA, Global Cybersecurity Partnerships, Cyber &amp; Intelligence Solutions, Mastercard</p>	<p>Every organisation is experiencing cybersecurity threats within its digital supply chain. Whether that risk is seen or unseen, there is a weak link somewhere. As these risks continue to rise, it is critical that firms effectively assess, monitor, and manage supply chain risk to prioritise the threats that would have the largest impact on their business operations.</p> <p><b>Join us to learn:</b></p> <ul style="list-style-type: none"> <li>• Why supply chain risk management has become a priority</li> <li>• How supply chain risk impacts your organisation</li> <li>• How you can manage supply chain risk effectively</li> </ul>
<p><b>ThreatFabric</b></p> <p><b>Your phone: The new frontier of malware, scams and fraud</b></p> <p><b>Maurits Lucas</b>, VP of Sales Engineering &amp; Product Marketing, ThreatFabric</p>	<p>ThreatFabric has built their reputation by discovering over 80% of all mobile malware families. As the frontier of cyber-threats is increasingly shifting to mobile devices, we invite you to join us to learn about the latest updates on the mobile threat landscape, along with emerging trends and threats in the UK (and neighbouring countries). You'll learn how the frontier is moving; and we'll answer the most important questions: has it moved to the UK and what does this mean for your organisation and customers?</p> <p><b>What you'll learn:</b></p> <ul style="list-style-type: none"> <li>• The UK mobile threat landscape</li> <li>• Latest methods of how victims are compromised</li> <li>• Trends in Device TakeOver (DTO), droppers and distribution, most popular malware families and how they are operated</li> <li>• What you can do to be proactive</li> </ul>