

# Post event report



The 12<sup>th</sup> e-Crime & Cybersecurity  
France

23<sup>rd</sup> March 2023 | Paris, France

Make it  
never  
happen

asive  
threats.

## Strategic Sponsors

Human error. Conquered.

## Networking Sponsor

“Thank you for your invitation and for organising this event. Even if I am specialised in fraud and rather limited in IT, these days of exchange presentations allow to have an overview of the situation on the side of the ‘bad guys’ and to understand how the ‘good guys’ equip themselves and organise to counter them. The alternation between presentations and moments of exchange make it possible to optimise discussions and the sharing of information. Cannot wait for next year!”

Fraud Risk Expert, BNP Paribas Group

“First of all thank you for this flawless organisation, everything was perfect; the food part was also quite perfect. On the presentation side, I really appreciated the presentation on the consequences of quantum computers and the very instructive first intervention on the cyber of the state. I really appreciated Menlo Security’s presentation on new cyber dangers. E Ly’s presentation was interesting. Very original presentation on the insurance of the new cyber subject.”

SAM et acteur de la gouvernance  
financiere Cloud, Assistance Publique –  
Hôpitaux de Paris

“I particularly enjoyed the following presentations:

- Bouygues’ experience with a cyber-incident
- the post-quantum threat
- cyber-insurance – subject still not very prominent and yet really important
- that of KnowBe4 with a clear discourse on the findings in terms of training effectiveness.

Bravo for the organisation and the success despite the strikes on the same day!”

Country ISO, Bank of America

Inside this report:

- Sponsors
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- Agenda



### Key themes

Developing the next generation of security leaders

The pros and cons of managed services

Building better Cloud security

Here comes real cybersecurity regulation

Can zero trust be done?

Are AI / ML solutions the answer?

### Who attended?



#### Cyber-security

We have a 15-year track record of producing the events cyber-security professionals take seriously



#### Risk Management

We attract senior risk officers with responsibility for information risk assessment and mitigation



#### Fraud, Audit, Compliance

We provide the go-to events for fraud prevention and compliance owners at the world's key corporates



#### Data Protection & privacy

We are a key venue for decision-makers with budget and purchasing authority

### Speakers

Karthik Ananda Rao,  
Chief Evangelist  
**ManageEngine**

Antoine Bajolet,  
RSSI  
**Henner Group**

Bertrand Blond,  
Director of Cyberdefense  
Information Systems  
**Commandement de la Cyberd fense**

Gr gory Boghossian,  
Deputy Director of Cyber Regulatory  
Activities  
**La Banque Postal**

Nicolas Burtin,  
Director of Security and Operational  
Resilience  
**Generali France**

Thomas Degardin,  
Group CISO  
**Bouygues SA**

Matthieu Jouzel,  
Senior Solutions Engineer  
**BeyondTrust**

Juan Carlos L pez Ruggiero,  
CISO  
**Bouygues Energies & Services**

Elisabeth Ly,  
CISO  
**Siemens SAS**

Maran Madijagane,  
Group CISO  
**RAJA Group**

Tom McVey,  
Solutions Architect  
**Menlo Security**

Eric Piroux,  
Business Development Director  
Cybersecurity | Digital Trust  
**EMEA Center of Excellence, Entrust**

Vincent Porte,  
Regional Enterprise Account Manager  
**KnowBe4**

Ezechiel Symenouh,  
Cyber Underwriter –  
France, Benelux & Nordics  
**Tokio Marine HCC**

Agenda	
08:30	Registration & networking
09:20	Chairman's welcome
09:30	<b>Share more to protect everyone</b> <b>Bertrand Blond</b> , Director of Cyberdefense Information Systems, Commandement de la Cyberdéfense <ul style="list-style-type: none"> <li>• French cyber-command activities</li> <li>• The third-party supply chain, observations and developments</li> <li>• MINARM/SUPPLY CHAIN agreement: creation, objectives and implementation/achievements</li> </ul>
09:50	<b>Cyber-threats: What you're up against &amp; how to defend with PAM</b> <b>Matthieu Jouzel</b> , Senior Solutions Engineer, BeyondTrust <p>How do you break the attack chain and establish a solid foundation for successful security projects? In this session, we will discuss together:</p> <ul style="list-style-type: none"> <li>• What are the most common entry points in an attack chain?</li> <li>• What steps can you take to block these entries?</li> <li>• How does PAM ensure the success of a security project and significantly reduce the risk of attacks?</li> </ul>
10:20	<b>How to strengthen your organisation's last line of defence: Your human firewall</b> <b>Vincent Porte</b> , Regional Enterprise Account Manager, KnowBe4 <p>Social engineering attacks, in the form of phishing, BEC, and ransomware attacks are becoming ever more commonplace. The number of cyber-attacks that start by manipulating a human into allowing access to protected systems or sensitive information steadily increases. The email filters have an average 7–10% failure rate, companies need a strong human firewall as the last line of defence. In this talk, Vincent Porte, Regional Enterprise Account Manager, helps you better understand how you can keep your users on their toes with security top of mind. Get actionable insights on:</p> <ul style="list-style-type: none"> <li>• Who is KnowBe4?</li> <li>• How can KnowBe4 make a difference?</li> <li>• Why it isn't about just providing training to employees, but doing it right</li> </ul>
10:50	Networking break
11:20	<b>One CISOs approach to proactive defence</b> <b>Maran Madiajagane</b> , Group CISO, RAJA Group <ul style="list-style-type: none"> <li>• Threat intel: Be the first to know your threats</li> <li>• SOC: Strategy, coverage and remediation</li> <li>• Incident response: Procedures and playbooks</li> </ul>
11:40	<b>Your data is in the Cloud? How will you protect them tomorrow under quantum threat?</b> <b>Eric Piroux</b> , Business Development Director Cybersecurity   Digital Trust, EMEA Center of Excellence, Entrust <ul style="list-style-type: none"> <li>• Control and management of risks related to data security in the cloud and networks</li> <li>• A Zero Trust approach to prevent the compromise of systems and data</li> <li>• A holistic approach based on trust, compliance, and ready for post-quantum cryptography</li> </ul>
12:10	<b>The next class of browser-based attacks</b> <b>Tom McVey</b> , Solutions Architect, Menlo Security <p>There are two distinct characteristics that all threat actors tend to share. First, they focus on avoiding detection by any means. Second, while some go after specific targets, many opt to aim their tactics at the vectors that will reap the greatest rewards. After all, a big pond with many fish increases everyone's chances of success.</p> <p>Between July and December 2021, there was a 224% increase in highly evasive adaptive threats (HEAT) attacks – a class of cyber-threats targeting web browsers as the attack vector. While malware once had to be downloaded to pose a real risk, now, it's a dynamically generated threat toolkit built in the web where employees are productive.</p> <p>In this session you will:</p> <ul style="list-style-type: none"> <li>• Discover the anatomy of recent browser-based attacks</li> <li>• Learn why network security today is broken</li> <li>• Experience a live demo that enables you to discover the technology approach proven to eliminate these threats</li> </ul>
12:40	<b>The challenges of supply chain management</b> <b>Elisabeth Ly</b> , CISO, Siemens SAS <ul style="list-style-type: none"> <li>• Risk management – What is the key to strategy?</li> <li>• Integrating technology into the supply chain – Questions to ask yourself before jumping in</li> <li>• Inter-company collaboration – We are all in this together</li> </ul>

Agenda	
13:00	Lunch and networking break
14:00	<p><b>The vulnerability vector: An opportunity for the hacker and a challenge for the CISO</b></p> <p><b>Thomas Degardin</b>, Group CISO, Bouygues SA &amp; <b>Juan Carlos López Ruggiero</b>, CISO, Bouygues Energies &amp; Services</p> <ul style="list-style-type: none"> <li>• Malicious actors are so much better organised (and financed) than company CISOs</li> <li>• How do we survive the threats and stay one step ahead?</li> <li>• What works and what doesn't when facing the challenges in an ever-changing scenario?</li> </ul>
14:20	<p><b>Cybersecurity threats to the digital transformation of businesses</b></p> <p><b>Karthik Ananda Rao</b>, Chief Evangelist, ManageEngine</p> <p>Cybersecurity threats have become a common occurrence these days. With digital transformation taking over every aspect of business, IT administrators are working 24/7 to keep attacks and hackers at bay. Round-the-clock monitoring on all aspects of business security is needed to provide a safe and secure environment for both internal and external users.</p> <ul style="list-style-type: none"> <li>• Learn the top 10 security threats in the world of digital transformation</li> <li>• Know how to mitigate them with easy to use on-premise and on-cloud solutions</li> <li>• Insights on Cloud gaining momentum these days in the period of lock down across the globe</li> </ul>
14:50	<p><b>Cybersecurity insurance: Finding the best protection for your business</b></p> <p><b>Ezechiel Symenouh</b>, Cyber Underwriter – France, Benelux &amp; Nordics, Tokio Marine HCC</p> <ul style="list-style-type: none"> <li>• The current threat landscape</li> <li>• Assessing your cybersecurity maturity</li> <li>• Cyber-insurance market 2023</li> </ul>
15:10	Networking break
15:40	<p><b>EXECUTIVE PANEL DISCUSSION</b> <b>Future challenges discussion</b></p> <p><b>Maran Madijagane</b>, Group CISO, RAJA Group (Moderator);  <b>Nicolas Burtin</b>, Director of Security and Operational Resilience, Generali France;  <b>Antoine Bajolet</b>, RSSI, Henner Group;  <b>Grégory Boghossian</b>, Deputy Director of Cyber Regulatory Activities, La Banque Postal</p> <p>This panel will look at the challenges posed by:</p> <ul style="list-style-type: none"> <li>• Asset inventories (devices, applications, identity, network, data)</li> <li>• Overall technology landscape complexity</li> <li>• 'Digital' transformations of the business/products</li> <li>• Testing and measuring the effectiveness of the cybersecurity control environment</li> <li>• Incident response and problem management</li> <li>• Ensuring the same coverage/visibility over cloud environments as on-prem</li> <li>• Managing supply chain risk in a world less tolerant to long delays around supplier assurance (post covid)</li> <li>• Web 3.0 and the next generation of the internet: securing new technologies and services which are inherently decentralised?</li> </ul>
16:20	Conference close