

# Post event report



The 9<sup>th</sup> e-Crime & Cybersecurity Nordics

26<sup>th</sup> April 2023 | Stockholm

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“ Even though I am not a super expert in either of the topics on the agenda, I participated with curiosity and an open mind and was not let down. It gave me some good insights of how the future could look in the fraud landscape and also gave me some insights on to whom we can turn to when we are looking for solutions or tools to prevent future threats. ”

Product Owner in Fraud management, Nordea

“ The conference was thought-provoking. Life in the cyber-world is, as evidenced daily and underlined by insightful speakers at the event, complex. How to be on top of a constantly moving target? There were some good thoughts and tips but no universal panacea. Clearly various non-financial risk disciplines that fall under operational risk category, including cybersecurity, would benefit from a more holistic approach and better collaboration with internal and external stakeholders, including regulators. Hopfully the code of how to solve this challenge will be cracked by the speakers next year. Looking forward to this. ”

Operational Risk Director, Intrum

Inside this report:

Sponsors

Key themes

Who attended?

Speakers

Agenda

Education Seminars



### Key themes

Hacking the blockchain – the threat to digital trust

AI – is it the solution or is it the problem?

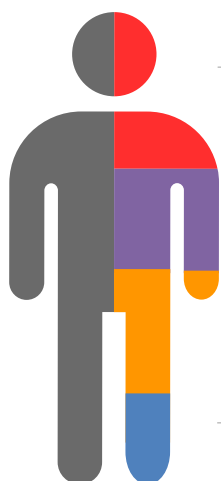
Securing extended realities

From smart machines to smart cities - securing the IoT

Securing digital currencies and DLT

Securing mobile comms & data

### Who attended?



#### Cyber-security

We have a 15-year track record of producing the events cyber-security professionals take seriously



#### Risk Management

We attract senior risk officers with responsibility for information risk assessment and mitigation



#### Fraud, Audit, Compliance

We provide the go-to events for fraud prevention and compliance owners at the world's key corporates



#### Data Protection & privacy

We are a key venue for decision-makers with budget and purchasing authority

### Speakers

Rob Allen, VP of Operations EMEA, **ThreatLocker**

Beril Atuk, Sales Executive (Benelux&Nordics), **Binalyze**

Ulrik Baginski, Account Executive, **Zerto**, a Hewlett Packard Enterprise company

Anders Blecko, Senior Solutions Engineer, **CrowdStrike**

Salvatore Buccaliero, Senior SaaS & Security SE EMEA, **Rubrik, Inc**

Jonas Danson, Chief Security Officer (CSO) & acting CISO, **Transdev**

Moona Ederveen-Schneider, Executive Director Europe, **FS-ISAC**

Matt Ellison, Director of Sales Engineering EMEA and APAC, **Corelight**

Simon Goldsmith, Director for Information Security, **OVO Energy**

Anthony Herring, Nordic Head of Cyber Underwriting, **RiskPoint Group**

Fredrik Hertz, Financial Services Cybersecurity Lead, Consulting, **EY Sweden**

Emma Johansson, Senior Security Advisor, **Swedenergy**

Björn Johrén, CISO, **Max Matthiessen AB**

Petri Kuivala, CISO, **NXP Semiconductors** on behalf of **Hoxhunt**

Fabian Libeau, VP Sales EMEA, **ULTRA RED**

Ogechi Nwadinobi Obaegbulam, Global Head of Product Security, **Vizrt Group**

Elin Ryrfeldt, CISO, **Axfood**

Navaz Sumar, Chief Information Security Officer, **TF Bank**

Vincent van Lieshout, Regional Enterprise Account Manager, **KnowBe4**

António Vasconcelos, Field CISO, **SentinelOne**

Zac Warren, Chief Security Architect, EMEA, **Tanium**

Alex Welin, Senior Sales Engineer, **Zimperium**

Llewellyn Wells, Solutions Consultant, **Virtru**

Carl Wern, Head of Group Security, **Folksam**

Agenda			
08:00	Registration and networking break		
08:50	Chairman's welcome		
09:00	<p><b>It's not a binary choice. Debunking the myth of compliance vs threat informed defence</b></p> <p><b>Simon Goldsmith</b>, Director for Information Security, OVO Energy</p> <ul style="list-style-type: none"> <li>• InfoSec's 5 forces: building a security strategy</li> <li>• Neither a defensible strategy nor effective defences, it's both</li> <li>• Governance, regulatory compliance, threats and risk reduction for all shapes and sizes</li> <li>• Tactics from boiling frogs to security stories and being practical</li> </ul>		
09:20	<p><b>Demystifying automation in cybersecurity</b></p> <p><b>António Vasconcelos</b>, Field CISO, SentinelOne</p> <ul style="list-style-type: none"> <li>• Automation is often thrown as a buzzword and as the saviour for every cybersecurity challenge. But the reality is: there's inherent misconceptions of what it truly is</li> <li>• What value can it deliver? And what can organisations actually achieve without overlooking the associated challenges: signal fidelity, machine learning algorithms, and deeper visibility into networks and systems?</li> <li>• This session will help you gain insights into how to take advantage of the benefits of automation and illustrate what can be achieved when automated decision making is trusted</li> </ul>		
09:40	<p><b>The state of data security: The human impact of cybercrime</b></p> <p><b>Salvatore Buccaliero</b>, Senior SaaS &amp; Security SE EMEA, Rubrik, Inc</p> <p>Cybersecurity is no longer just about organisations experiencing downtime or negative business impacts. It's getting personal</p> <ul style="list-style-type: none"> <li>• Rubrik Zero Labs recently released The State of Data Security, a study of 1,600+ security and IT leaders, including hundreds of CISOs and CIOs</li> <li>• The report reveals that 96% of individuals suffered emotional or psychological impacts as a direct result of experiencing a cyber-attack</li> <li>• The pressure to keep data safe is enormous, and these teams feel it. It's so critical that we as an industry support these teams by addressing data security head on and partnering across sectors and specialties to help each other get it right</li> </ul>		
10:00	<p><b>Embracing the chase for cybersecurity</b></p> <p><b>Björn Johrén</b>, CISO, Max Matthiessen AB</p> <ul style="list-style-type: none"> <li>• Team before technology – getting the culture right</li> <li>• Juggling all the regulations, the business and budgets</li> <li>• There's no silver bullet, so what's the solution?</li> </ul>		
10:20	<p><b>Education Seminars   Session 1</b></p> <table border="1"> <tr> <td> <p><b>Hoxhunt</b> <b>From war stories to human threat detection</b></p> <p><b>Petri Kuivala</b>, CISO, NXP Semiconductors on behalf of Hoxhunt</p> </td> <td> <p><b>KnowBe4</b> <b>How to strengthen your organisation's last line of defence: Your human firewall</b></p> <p><b>Vincent van Lieshout</b>, Regional Enterprise Account Manager, KnowBe4</p> </td> </tr> </table>	<p><b>Hoxhunt</b> <b>From war stories to human threat detection</b></p> <p><b>Petri Kuivala</b>, CISO, NXP Semiconductors on behalf of Hoxhunt</p>	<p><b>KnowBe4</b> <b>How to strengthen your organisation's last line of defence: Your human firewall</b></p> <p><b>Vincent van Lieshout</b>, Regional Enterprise Account Manager, KnowBe4</p>
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10:55	Networking break		
11:25	<p><b>Four faces of the CISO</b></p> <p><b>Navaz Sumar</b>, Chief Information Security Officer, TF Bank</p> <ul style="list-style-type: none"> <li>• Technologist, Guardian, Advisor and Strategist and how to speak all four languages</li> <li>• The relationship to other C-suite, where do you fit in and how to fill in the gaps?</li> <li>• Best practices for the CISO</li> </ul>		
11:45	<p><b>The purpose of endpoint security: Stopping cyber-threats or making you feel good?</b></p> <p><b>Rob Allen</b>, VP of Operations EMEA, ThreatLocker</p> <ul style="list-style-type: none"> <li>• The plethora of security vendors operating in today's marketplace can be overwhelming</li> <li>• With so many options, it's easy to be distracted with the latest, greatest, shiny tool</li> <li>• Join Rob Allen for a deep dive into the purpose of cybersecurity and how you can use that to your operational advantage today</li> </ul>		
12:05	<p><b>Winning at cybersecurity – a strategic approach</b></p> <p><b>Zac Warren</b>, Chief Security Architect, EMEA, Tanium</p> <p>Join Tanium's Chief Security Advisor – EMEA, Zac Warren for this information session as he discusses:</p> <ul style="list-style-type: none"> <li>• Is cybersecurity getting worse?</li> <li>• Preparation, detection and counter measures</li> <li>• Continuous safeguarding</li> <li>• The need for complete visibility and control</li> <li>• Risk appetite</li> <li>• How to win at cybersecurity</li> </ul>		

Agenda			
<b>12:25</b>	<p><b>See what they see, know what they know</b></p> <p><b>Anders Blecko</b>, Senior Solutions Engineer, CrowdStrike</p> <ul style="list-style-type: none"> <li>To stop an adversary, you must first understand their tactics, techniques, and motivations. We have to adapt, fast!</li> <li>Throughout 2022, CrowdStrike threat hunting activities covered record volumes of hands-on intrusion attempts with e-crime topping the charts</li> <li>Adversaries continue shifting away from malware and continue to prove their unabating ability to adapt, splinter, regroup, and flourish in the face of defensive measures</li> <li>However, 2022 also demonstrated that relentless determination works both ways</li> <li>How organisations can prepare and protect themselves in this relentless threat landscape</li> </ul>		
<b>12:45</b>	<p><b>Education Seminars   Session 2</b></p> <table border="1"> <tr> <td> <p><b>Binalyze</b>  <b>Forensics 2.0 – The growing role of modern DFIR technologies in resilient incident response strategies</b>  <b>Beril Atuk</b>, Sales Executive (Benelux&amp;Nordics), Binalyze</p> </td> <td> <p><b>Virtru</b>  <b>Future proofing cybersecurity with a data-centric approach</b>  <b>Llewellyn Wells</b>, Solutions Consultant, Virtru</p> </td> </tr> </table>	<p><b>Binalyze</b>  <b>Forensics 2.0 – The growing role of modern DFIR technologies in resilient incident response strategies</b>  <b>Beril Atuk</b>, Sales Executive (Benelux&amp;Nordics), Binalyze</p>	<p><b>Virtru</b>  <b>Future proofing cybersecurity with a data-centric approach</b>  <b>Llewellyn Wells</b>, Solutions Consultant, Virtru</p>
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<b>13:20</b>	Lunch and networking break		
<b>14:20</b>	<p><b>EXECUTIVE PANEL DISCUSSION   CISO priorities discussion</b></p> <p><b>Fredrik Hertz</b>, Financial Services Cybersecurity Lead, Consulting, EY Sweden (Moderator); <b>Elin Ryrfeldt</b>, CISO, Axfood; <b>Carl Wern</b>, Head of Group Security, Folksam; <b>Moona Ederveen-Schneider</b>, Executive Director Europe, FS-ISAC; <b>Emma Johansson</b>, Senior Security Advisor, Swedenergy</p> <ul style="list-style-type: none"> <li>What would you say your top three priorities and challenges are – what challenges in your technology/people/process environments cause greatest problems for the information security programme? (eg. Hackers do seem to be targeting software build and test environments. Is this a weak link?)</li> <li>How does legacy cybersecurity thinking and technology have to change to cope with almost random work patterns, demands for data portability?</li> <li>Do you think that core security hygiene will soon be taken care of by things like a better version of the MS E5 licence, or security built into Google apps, plus the security built into your core Cloud apps and infrastructure?</li> <li>How do you prioritise cybersecurity initiatives in the absence of any easy way to quantify cyber-risks?</li> <li>Boards put cybersecurity in their top risk worries but to what extent are you under pressure to rein in the costs of cybersecurity? Are you under budget pressure? Is there pressure to outsource?</li> <li>The cyber-talent shortage – real or illusion?</li> </ul>		
<b>15:00</b>	<p><b>Shake the box: Understanding network evidence in an encrypted and containerised world</b></p> <p><b>Matt Ellison</b>, Director of Sales Engineering EMEA and APAC, Corelight</p> <ul style="list-style-type: none"> <li>The network was easy to study and provided defenders a compelling vantage point</li> <li>Today's networks are significantly more complex – greater complexity &amp; greater risk</li> <li>Does network monitoring still offer defenders a compelling vantage point?</li> <li>Understand why network evidence is a critical element in any balanced defensive strategy</li> </ul>		
<b>15:20</b>	<p><b>Ransomware recovery: Why companies need to move beyond prevention technologies</b></p> <p><b>Ulrik Baginski</b>, Account Executive, Zerto, a Hewlett Packard Enterprise company</p> <p>Ransomware continues to evolve, bringing disruption, data loss, and weeks to months of clean up. Prevention is not enough, and organisations are aware data protection needs an upgrade. Join Ulrik Baginski from Zerto, a Hewlett-Packard Enterprise company, to understand how your organisation can eliminate the consequences of ransomware using continuous data protection to:</p> <ul style="list-style-type: none"> <li>Resume operations at scale, in minutes</li> <li>Recover to a state, seconds before an attack</li> <li>De-risk your recovery with instant, non-disruptive testing</li> </ul>		
<b>15:40</b>	<p><b>Education Seminars   Session 3</b></p> <table border="1"> <tr> <td> <p><b>ULTRA RED</b>  <b>From external attack surface management to continuous threat exposure management – gaining the upper hand</b>  <b>Fabian Libeau</b>, VP Sales EMEA, ULTRA RED</p> </td> <td> <p><b>Zimperium</b>  <b>Mobile threat patterns across Sweden</b>  <b>Alex Welin</b>, Senior Sales Engineer, Zimperium</p> </td> </tr> </table>	<p><b>ULTRA RED</b>  <b>From external attack surface management to continuous threat exposure management – gaining the upper hand</b>  <b>Fabian Libeau</b>, VP Sales EMEA, ULTRA RED</p>	<p><b>Zimperium</b>  <b>Mobile threat patterns across Sweden</b>  <b>Alex Welin</b>, Senior Sales Engineer, Zimperium</p>
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<b>16:15</b>	Networking break		
<b>16:35</b>	<p><b>The NORDIC cyber-insurance market – managing risk</b></p> <p><b>Anthony Herring</b>, Nordic Head of Cyber Underwriting, RiskPoint Group</p> <ul style="list-style-type: none"> <li>Cyber market: The current climate</li> <li>The threat landscape and impact on claims activity</li> <li>The future</li> </ul>		
<b>16:50</b>	<p><b>Cyber-capability as a nation-state instrument</b></p> <p><b>Jonas Danson</b>, Chief Security Officer (CSO) &amp; acting CISO, Transdev</p> <ul style="list-style-type: none"> <li>We are/societies are already now highly dependent on digitalisation</li> <li>Cyber is a threat and a risk of strategic level</li> <li>Overview of purpose; why nation-states develop a strong cyber-capability</li> <li>Examples of when cyber-capability has been used as a nation-state instrument</li> </ul>		
<b>17:10</b>	<p><b>Securing future tech: Crypto, Quantum, DLT, AR/VR and the Metaverse. And what about web3?</b></p> <p><b>Ogechi Nwadinobi Obaegbulam</b>, Global Head of Product Security, Vizrt Group</p> <ul style="list-style-type: none"> <li>Keys to building an effective product security programme</li> <li>How can offensive security enhance security governance &amp; strategy?</li> <li>Threat modelling providing secure architecture validation</li> <li>Utilising threat intelligence for KPI &amp; KRI</li> </ul>		
<b>17:30</b>	Conference close		



Education Seminars	
<p><b>Binalyze</b></p> <p><b>Forensics 2.0 – The growing role of modern DFIR technologies in resilient incident response strategies</b></p> <p><b>Beril Atuk</b>, Sales Executive (Benelux&amp;Nordics), Binalyze</p>	<p>There are a new breed of DFIR solutions that are lightning fast, remote, scalable, automated and integrated. They are dramatically changing when, where and how forensic visibility can be leveraged, in traditional investigations, but also for proactive threat hunting and incident response.</p> <p>During the session, you will learn:</p> <ul style="list-style-type: none"> <li>• How modern DFIR is disrupting the traditional digital forensics landscape and delivering forensic capability to the centre of the security stack</li> <li>• How speed, automation and integration can dramatically reduce incident response dwell times and improve SOC productivity by 50%</li> <li>• Why assisted compromise assessment will help to reduce your skills shortage by allowing analysts to focus on high-value actions</li> <li>• Why proactive forensic diffing is a game-changer for cyber-resilience and vulnerability management</li> </ul>
<p><b>Hoxhunt</b></p> <p><b>From war stories to human threat detection</b></p> <p><b>Petri Kuivala</b>, CISO, NXP Semiconductors on behalf of Hoxhunt</p>	<p>As a CISO, Petri Kuivala has established board reporting, run OT security programs, run insider protection programs and evicted nation-state attackers from the network, which is his story...</p> <p>This session will look at the following:</p> <ul style="list-style-type: none"> <li>• Detailed anatomy of a major breach</li> <li>• How can complex organisations protect themselves as attackers continue to grow more sophisticated?</li> <li>• How to turn people into one of your greatest resources to detect true attacks</li> <li>• Crossing the chasm in communicating with the board about cyber-risk</li> </ul>
<p><b>KnowBe4</b></p> <p><b>How to strengthen your organisation’s last line of defence: Your human firewall</b></p> <p><b>Vincent van Lieshout</b>, Regional Enterprise Account Manager, KnowBe4</p>	<p>Social engineering attacks, in the form of phishing, BEC, and ransomware attacks are becoming ever more commonplace. The number of cyber-attacks that start by manipulating a human into allowing access to protected systems or sensitive information steadily increases. The email filters have an average 7–10% failure rate, companies need a strong human firewall as the last line of defence.</p> <p>In this talk, Vincent van Lieshout, Regional Enterprise Account Manager, helps you better understand how you can keep your users on their toes with security top of mind.</p> <p>Get actionable insights on:</p> <ul style="list-style-type: none"> <li>• Who is KnowBe4?</li> <li>• How can KnowBe4 make a difference?</li> <li>• Why it isn’t about just providing training to employees, but doing it right</li> </ul>
<p><b>ULTRA RED</b></p> <p><b>From external attack surface management to continuous threat exposure management – gaining the upper hand</b></p> <p><b>Fabian Libeau</b>, VP Sales EMEA, ULTRA RED</p>	<p>Digital transformation initiatives, cloud migration, third-party SaaS applications, supporting WFH, new Internet facing APIs and IoT devices, all contribute to a rapidly expanding and constantly changing attack surface. Exploitation of the vulnerabilities hidden in organisations’ attack surfaces accounts for a third of all successful breaches. While zero-day vulnerabilities may garner much of the media attention, threat actors capitalise on recently patched vulnerabilities and hunt for unpatched systems to exploit.</p> <p>Gartner’s Continuous Threat and Exposure Management (CTEM) framework is gaining in popularity as it outlines a standardised and repeatable process to identify and remediate attack surface weaknesses.</p> <p>In this session, delegates will learn:</p> <ul style="list-style-type: none"> <li>• What is Continuous Threat Exposure Management (CTEM) and how does it compare to External Attack Surface Management and Vulnerability Management?</li> <li>• What are the building blocks of a successful CTEM program?</li> <li>• How can CTEM help cyber-teams focus on relevant threats and verify successful security controls?</li> </ul>

Education Seminars	
<p><b>Virtru</b></p> <p><b>Future proofing cybersecurity with a data-centric approach</b></p> <p><b>Llewellyn Wells</b>, Solutions Consultant, Virtru</p>	<p>Despite the sizeable investments cybersecurity teams are making in people, processes, and tools to minimise risk, many still fall victim to cyber-attacks and the loss of sensitive data. Why? In part, because they place too much emphasis on perimeter-centric security initiatives.</p> <p>With the rise of cloud computing, remote working, and the Internet of Things (IoT), coupled with the increase of cyber-threats targeted at data itself – organisations need to look beyond, or indeed within, traditional perimeter-based measures to secure the very thing they are trying to protect: data. It’s everyone’s most valuable resource, what every attacker is after and what employees intentionally share on a daily basis to get business done.</p> <p><b>Join Virtru as we discuss:</b></p> <ul style="list-style-type: none"> <li>• The importance of a data-centric approach to your cybersecurity in 2023</li> <li>• The benefits of applying data-centric security controls for collaboration workflows including email, files, and SaaS service clouds like Zendesk and Salesforce</li> <li>• How you can rethink your cybersecurity stack with data at the core to protect your organisation’s most important asset and prepare yourself to manage future cyber-threats</li> </ul>
<p><b>Zimperium</b></p> <p><b>Mobile threat patterns across Sweden</b></p> <p><b>Alex Welin</b>, Senior Sales Engineer, Zimperium</p>	<p>Mobile is the unsecured dream frontier for malicious actors targeting critical data and IT systems. No matter the device, OS or ownership, the mobile attack surface is increasingly under attack. From spear phishing attacks successfully targeting critical services to feature-rich mobile malware infecting mobile devices to advanced spyware, the threat vector against IT infrastructure continues to get larger with each mobile endpoint connected.</p> <p><b>Join our session to answer these questions:</b></p> <ul style="list-style-type: none"> <li>• Do I really need to protect my mobile, and what are the risks?</li> <li>• What are the latest attack trends?</li> <li>• How can I protect my organisation from these attacks?</li> <li>• Did we mention we have a heatmap for Sweden? Meet us and you will see</li> </ul>