

# Post event report



The 9<sup>th</sup> e-Crime & Cybersecurity  
Benelux Summit

3<sup>rd</sup> December 2019 | Amsterdam

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Inside this report:  
Sponsors  
Key themes  
Who attended?  
Speakers  
Agenda  
Education Seminars



### Speakers

David Anumudu,  
Solutions Architect,  
**Flashpoint**

Simon Black,  
Pre-Sales Systems Engineer,  
**Kenna Security**

Stijn Boonstra,  
Privacy Solution Consultant,  
**OneTrust**

David Dumont,  
Partner,  
**Hunton Andrews Kurth**

John Kennedy,  
Vice President,  
Global Sales Engineering,  
**Clearswift**

Roger Lagarde, SOC Manager,  
**ABN AMRO**

Bart Lagast,  
Sr. IT-System Engineer,  
**Picanol Group**

Dr Fangbin Liu,  
Information Security Officer,  
**ParkNow Group**

Geert Nobels,  
Tribe Leader for Benelux and France,  
**Zimperium**

Paul Norris,  
Senior Sales Engineer,  
**Tripwire**

Miguel Pieters,  
Cyber Security Account Executive  
EMEA,  
**Darktrace**

Lennart Pikaart,  
Sales Director Benelux,  
**BitSight Technologies**

Ronald Pool,  
Senior Solutions Engineer,  
**CrowdStrike**

Jeroen Prinse,  
Information Security Officer,  
**Aegon**

Joe Robertson,  
Director of Information Security  
and Senior CISO Evangelist,  
**Fortinet**

Stephen Roostan, VP EMEA,  
**Kenna Security**

David Sinclair,  
Privacy Solution Consultant,  
**OneTrust**

Eric van Sommeren,  
Director of Sales for Northern Europe,  
**SentinelOne**

Thijs Verwaal,  
Security Specialist,  
**Heineken**

### Key themes

Securing digital transformation

Breaking down the barriers

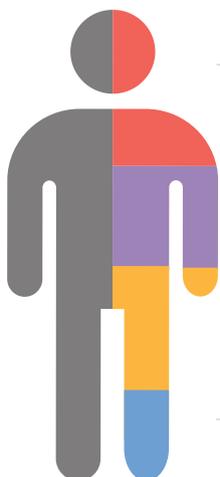
Managing the privileged few

Getting the basics right

A different approach to the issue of us

Slow train coming: the wait for intelligent cybersecurity

### Who attended?



#### Cyber-security

We have a 15-year track record of producing the events cyber-security professionals take seriously



#### Risk Management

We attract senior risk officers with responsibility for information risk assessment and mitigation



#### Fraud, Audit, Compliance

We provide the go-to events for fraud prevention and compliance owners at the world's key corporates



#### Data Protection & privacy

We are a key venue for decision-makers with budget and purchasing authority

| Agenda                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                            |                                                                                                                                                           |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 08:00                                                                                                                                                                      | Registration and breakfast networking                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                            |                                                                                                                                                           |
| 08:50                                                                                                                                                                      | Chairman's welcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                            |                                                                                                                                                           |
| 09:00                                                                                                                                                                      | <b>While processes are a must have – the real key to success is organic growth</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                            |                                                                                                                                                           |
|                                                                                                                                                                            | <p><b>Roger Lagarde</b>, SOC Manager, ABN AMRO</p> <ul style="list-style-type: none"> <li>• Building the SOC – the importance of foundation</li> <li>• The most pronounced high points and benefits from SOC</li> <li>• Defining moments in the journey, 20/20 hindsight and what I would have done differently</li> </ul>                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                            |                                                                                                                                                           |
| 09:20                                                                                                                                                                      | <b>Security supplier: put your money where your mouth is!</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                            |                                                                                                                                                           |
|                                                                                                                                                                            | <p><b>Eric van Sommeren</b>, Director of Sales for Northern Europe, SentinelOne</p> <ul style="list-style-type: none"> <li>• A lot of cybersecurity solution providers over-promise and under-deliver</li> <li>• Why only a few are willing to put their money where their mouth is by offering financial compensation in the event of a security breach</li> <li>• Why your current endpoint protection is in dire need of modernisation and what selection criteria to keep in mind</li> </ul>                                                                                                                                              |                                                                                                                                                                            |                                                                                                                                                           |
| 09:40                                                                                                                                                                      | <b>Cybersecurity strategy: squaring the circle</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                            |                                                                                                                                                           |
|                                                                                                                                                                            | <p><b>Joe Robertson</b>, Director of Information Security and Senior CISO Evangelist, Fortinet</p> <ul style="list-style-type: none"> <li>• How digital transformation has led to cyber-threat transformation</li> <li>• The primary ingredients of a cybersecurity strategy</li> <li>• The Technology aspect: how a security fabric increases visibility of the entire digital attack surface. Automation to respond to threats at machine speed and free up resources</li> <li>• The People aspect: training and awareness</li> <li>• The Culture aspect: getting everyone pulling in the same, security-conscious, direction</li> </ul>    |                                                                                                                                                                            |                                                                                                                                                           |
| 10:00                                                                                                                                                                      | <b>Cybersecurity – putting the <i>no</i> in innovation?</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                            |                                                                                                                                                           |
|                                                                                                                                                                            | <p><b>Jeroen Prinse</b>, Information Security Officer, Aegon</p> <ul style="list-style-type: none"> <li>• The need to push security left in your organisation and product delivery chain</li> <li>• Gaining security, velocity and efficiency in product development</li> <li>• Entwining security and DevOps to improve compliance, enable innovation and reduce time to market</li> </ul>                                                                                                                                                                                                                                                   |                                                                                                                                                                            |                                                                                                                                                           |
| 10:20                                                                                                                                                                      | <b>Education Seminars   Session 1</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                            |                                                                                                                                                           |
|                                                                                                                                                                            | <table border="1"> <tr> <td> <p><b>OneTrust</b><br/> <b>ISO27001 &amp; the GDPR: Identifying overlap and streamlining efforts</b><br/> <b>David Sinclair</b>, Privacy Solution Consultant, OneTrust</p> </td> <td> <p><b>Tripwire</b><br/> <b>Dissecting today's attacks to see the future of cybersecurity</b><br/> <b>Paul Norris</b>, Senior Sales Engineer, Tripwire</p> </td> </tr> </table>                                                                                                                                                                                                                                             | <p><b>OneTrust</b><br/> <b>ISO27001 &amp; the GDPR: Identifying overlap and streamlining efforts</b><br/> <b>David Sinclair</b>, Privacy Solution Consultant, OneTrust</p> | <p><b>Tripwire</b><br/> <b>Dissecting today's attacks to see the future of cybersecurity</b><br/> <b>Paul Norris</b>, Senior Sales Engineer, Tripwire</p> |
| <p><b>OneTrust</b><br/> <b>ISO27001 &amp; the GDPR: Identifying overlap and streamlining efforts</b><br/> <b>David Sinclair</b>, Privacy Solution Consultant, OneTrust</p> | <p><b>Tripwire</b><br/> <b>Dissecting today's attacks to see the future of cybersecurity</b><br/> <b>Paul Norris</b>, Senior Sales Engineer, Tripwire</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                            |                                                                                                                                                           |
| 11:00                                                                                                                                                                      | Refreshments and networking                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                            |                                                                                                                                                           |
| 11:30                                                                                                                                                                      | <b>Security by design – mapping an agile security practice to an industrial environment</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                            |                                                                                                                                                           |
|                                                                                                                                                                            | <p><b>Thijs Verwaal</b>, Security Specialist, Heineken</p> <ul style="list-style-type: none"> <li>• Aligning cybersecurity to the business priorities in the operating market</li> <li>• Mapping ISO &amp; NIST policy frameworks</li> <li>• Applying agile methodology principles &amp; rapid automation</li> <li>• Best practices, lessons learnt and hindsight observations</li> </ul>                                                                                                                                                                                                                                                     |                                                                                                                                                                            |                                                                                                                                                           |
| 11:50                                                                                                                                                                      | <b>Cybersecurity ratings adoption: security performance management and third-party risk</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                            |                                                                                                                                                           |
|                                                                                                                                                                            | <p><b>Lennart Pikaart</b>, Sales Director Benelux, BitSight Technologies</p> <p>Cybersecurity ratings adoption is being used by boards for budgeting and benchmarking and by clients and stakeholders looking to work with the cybersecure. So:</p> <ol style="list-style-type: none"> <li>1. What is driving the adoption of cybersecurity ratings?</li> <li>2. What is the latest information they are providing and how does this differ from other cybersecurity data?</li> <li>3. What are the advantages and challenges in using cybersecurity ratings?</li> <li>4. Use cases: How are cybersecurity ratings being deployed?</li> </ol> |                                                                                                                                                                            |                                                                                                                                                           |

## Agenda

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| <b>12:10</b> | <b>A new era of cyber-threats: the shift to self-learning, self-defending networks</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                  |
|              | <b>Miguel Pieters</b> , Cyber Security Account Executive EMEA, Darktrace <ul style="list-style-type: none"> <li>Leveraging machine learning and AI algorithms to defend against advanced, never-seen-before, cyber-threats</li> <li>How new immune system technologies enable you to pre-empt emerging threats and reduce incident response time</li> <li>How to achieve 100% visibility of your entire business including cloud, network and IoT environments</li> <li>Why automation and autonomous response is enabling security teams to neutralise in-progress attacks, prioritise resources, and tangibly lower risk</li> </ul>                                                                                                                                                                             |                                                                                                                                                                                                                                  |
| <b>12:30</b> | <b>Secrets of illicit forums: actionable insights from cybercrime communities</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                  |
|              | <b>David Anumudu</b> , Solutions Architect, Flashpoint <ul style="list-style-type: none"> <li>Understanding of, and procedures that can be gleaned from online illicit communities</li> <li>What does risk intelligence actually mean?</li> <li>How do illicit communities operate?</li> <li>What can I learn from these about threat actor motivations, tactics and techniques?</li> <li>Is my organisation mature enough to gain value from intelligence products?</li> </ul>                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                  |
| <b>12:50</b> | <b>Education Seminars   Session 2</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                  |
|              | <b>Clearswift</b><br><b>Digital imaging – the next generation threat to organisations</b><br><b>John Kennedy</b> , Vice President, Global Sales Engineering, Clearswift                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>Kenna Security</b><br><b>Risk-based, time-critical vulnerability management: 4 steps for success</b><br><b>Stephen Roostan</b> , VP EMEA, Kenna Security, and <b>Simon Black</b> , Pre-Sales Systems Engineer, Kenna Security |
| <b>13:30</b> | Lunch and networking                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                  |
| <b>14:30</b> | <b>Legal update – handling data breaches in the GDPR era</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                  |
|              | <b>David Dumont</b> , Partner, Hunton Andrews Kurth <ul style="list-style-type: none"> <li>Update on reported data breaches and related enforcement trends since GDPR became applicable</li> <li>Gain insights from a law firm on lessons learned to-date, focusing on practical challenges in addressing notification obligations under the GDPR's breach regime</li> <li>Hear about concrete experiences and examples of do's and don'ts in preparing for and dealing with data breaches in the GDPR era</li> </ul>                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                  |
| <b>14:50</b> | <b>Hacking exposed: the speed of modern day hacking tactics &amp; techniques</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                  |
|              | <b>Ronald Pool</b> , Senior Solutions Engineer, CrowdStrike<br>In today's world, staying ahead of adversaries is an ongoing battle and one in which we need to move fast. In a world in which it can take an attacker less than 20 minutes to infiltrate your system, we are truly playing a cat and mouse game... except the mouse is rocket-powered. Join us in this session as we discuss: <ul style="list-style-type: none"> <li>What breakout time is and what it means for defenders responding to attacks in real time</li> <li>How the incident response process unfolds and the barriers that keep organisations from mounting a rapid and efficient response</li> <li>The key steps you can take to improve your organisation's ability to rapidly detect, investigate and remediate threats</li> </ul> |                                                                                                                                                                                                                                  |
| <b>15:10</b> | <b>Education Seminars   Session 3</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                  |
|              | <b>OneTrust</b><br><b>Third-party risk management: overcoming today's most common security &amp; privacy challenges</b><br><b>Stijn Boonstra</b> , Privacy Solution Consultant, OneTrust                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <b>Zimperium</b><br><b>Zero trust: what the FUD?</b><br><b>Geert Nobels</b> , Tribe Leader for Benelux and France, Zimperium                                                                                                     |
| <b>15:50</b> | Refreshments and networking                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                  |
| <b>16:10</b> | <b>SD-WAN: how new technologies can address security needs for your network</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                  |
|              | <b>Bart Lagast</b> , Sr. IT-System Engineer, Picanol Group <ul style="list-style-type: none"> <li>How engineering innovative solutions has benefited the wider business at Picanol Group</li> <li>Brief overview of evolutions in SD-WAN</li> <li>How to prioritise network security</li> <li>Case study: how Picanol Group developed better network connections and reduced costs</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                  |
| <b>16:30</b> | <b>How to stay compliant and business efficient within highly regulated industries</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                  |
|              | <b>Dr Fangbin Liu</b> , Information Security Officer, ParkNow Group <ul style="list-style-type: none"> <li>Overview of current industry standards and how these apply to your business</li> <li>What are the main regulatory obstacles in 2019 and beyond</li> <li>Balancing business and function – compliance as an asset and not an impediment</li> <li>Future efficiency: how to sustain compliance</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                  |
| <b>16:50</b> | Chairman's closing remarks by <b>Simon Brady</b> , Managing Editor, AKJ Associates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                  |
| <b>17:00</b> | End of congress                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                  |

| Education Seminars                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
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| <p><b>Clearswift</b></p> <p><b>Digital imaging – the next generation threat to organisations</b></p> <p><b>John Kennedy</b>, Vice President, Global Sales Engineering, Clearswift</p>                                                         | <p>Join us to discover why images are now one of the biggest unaddressed security and compliance risks for organisations.</p> <p>We often do not give images a second thought, they are in presentations and documents all the time. But in today’s world of digital collaboration, what sorts of risks can they pose?</p> <ul style="list-style-type: none"> <li>• Discover the next generation threats you need to be aware of</li> <li>• How to prevent unwanted data acquisition via digital images</li> <li>• How to prevent digital images being the vector for APTs</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <p><b>Kenna Security</b></p> <p><b>Risk-based, time-critical vulnerability management: 4 steps for success</b></p> <p><b>Stephen Roostan</b>, VP EMEA, Kenna Security, and <b>Simon Black</b>, Pre-Sales Systems Engineer, Kenna Security</p> | <p>Join Steve and Simon to find out how leveraging data science through the lens of cyber-risk can quickly deliver multiple value streams across an organisation.</p> <p>This session will show how to empower security, devops, and management with a self-service portal that both improves cybersecurity, and delivers measurable efficiency gains to both IT security and development teams.</p> <ul style="list-style-type: none"> <li>• Assessing the scale of the problem</li> <li>• Benchmarking against industry metrics</li> <li>• Establishing how success should be measured</li> <li>• Deploying a self-service portal to enable ITOps/DevOps to be part of the remediation task force</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <p><b>OneTrust</b></p> <p><b>ISO27001 &amp; the GDPR: Identifying overlap and streamlining efforts</b></p> <p><b>David Sinclair</b>, Privacy Solution Consultant, OneTrust</p>                                                                | <p>Together, security and privacy teams share a common goal: Protect the organisation from reputational damage, lawsuits, and regulatory trouble. On one hand, ISO 27001 focuses on the assessment of risks and protection of the organisation. On the other, the GDPR aims to assess and protect the rights and freedoms of individuals. With a joint goal in mind, it is crucial that security and privacy teams work together to develop a common language that produces greater productivity and takes advantage of collective efforts.</p> <p>In this session, OneTrust will present findings from research conducted in cooperation with the International Association of Privacy Professionals (IAPP), sharing how ISO 27001 and the GDPR overlap, as well as how security and privacy teams can work together to become more effective.</p> <ul style="list-style-type: none"> <li>• Map the most common security operations standard, ISO 27001 to the world’s most influential piece of privacy legislation, the GDPR</li> <li>• Identify how much work toward GDPR compliance that security teams have likely already done</li> <li>• Outline six main areas of common ground that should help every organisation align their security and privacy operations</li> <li>• Develop a framework to reduce the risk of a damaging incident while increasing productivity and customer trust</li> <li>• Understand the importance of building a cohesive compliance strategy across privacy and security teams</li> <li>• Learn about the stakeholders, teams, tools and processes that should come together for a comprehensive privacy and security strategy</li> <li>• Take away a roadmap and action plan for bridging privacy and security in your organisation</li> </ul> |

| Education Seminars                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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| <p><b>OneTrust</b></p> <p><b>Third-party risk management: overcoming today's most common security &amp; privacy challenges</b></p> <p><b>Stijn Boonstra</b>, Privacy Solution Consultant, OneTrust</p> | <p>Managing third-party vendor risk before, during and after onboarding is a continuous effort under global privacy laws and security regulations. While outsourcing operations to vendors can alleviate business challenges, managing the associated risk with manual tools like spreadsheets is complex and time consuming. To streamline this process, organisations must put procedures in place to secure sufficient vendor guarantees and effectively work together during an audit, incident – or much more.</p> <p>In this session, we'll breakdown a six-step approach for automating third-party vendor risk management and explore helpful tips and real-world practical advice to automate third-party privacy and security risk programmes.</p> <ul style="list-style-type: none"> <li>• Review the drivers and challenges organisations face when managing third-party vendor risk</li> <li>• Identify priorities before, during and after vendor procurement</li> <li>• Takeaway a six-step approach for automating the third-party vendor risk lifecycle</li> <li>• Hear real case studies from privacy experts on how to practically tackle the third-party vendor risk</li> </ul> |
| <p><b>Tripwire</b></p> <p><b>Dissecting today's attacks to see the future of cybersecurity</b></p> <p><b>Paul Norris</b>, Senior Sales Engineer, Tripwire</p>                                          | <p>Dissecting the current threat landscape and analysing major data breaches from the last decade, this session explores how these insights can help us predict the future of cybersecurity. We'll look at the key factors that many high-profile breaches have in common, and why cybercriminals continue to leverage tried-and-tested tactics to be successful in their attacks. Attendees will learn the emerging trends shaping the future state of cybersecurity, and what foundational controls, industry frameworks and resources organisations can use today to better prepare for tomorrow's threats.</p> <p>In this session you will:</p> <ul style="list-style-type: none"> <li>• Learn about the key factors many high-profile breaches have in common</li> <li>• Understand the emerging trends shaping the future state of cybersecurity</li> <li>• Understand what foundational controls to use today to bolster your cybersecurity strategy</li> <li>• Understand how employee education can help reduce the success of cyber-attacks</li> <li>• Learn about resources and industry frameworks to help strengthen your overall security posture</li> </ul>                          |
| <p><b>Zimperium</b></p> <p><b>Zero trust: what the FUD?</b></p> <p><b>Geert Nobels</b>, Tribe Leader for Benelux and France, Zimperium</p>                                                             | <p>Cyber-threats are evolving rapidly, especially on mobile. But while cyber-threats are evolving, organisations are continuing to use the same defence systems.</p> <p><b>In this session, we'll cover:</b></p> <ul style="list-style-type: none"> <li>• Mobile devices are an unprotected endpoint with access to or containing all of the information of a traditional endpoint</li> <li>• How medieval times and cybersecurity are related</li> <li>• The different ways hackers are attacking your mobile device – network attacks, phishing attacks, device attacks and app attacks</li> <li>• How to leverage the zero trust framework to protect businesses and government agencies from these mobile threats</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |