

# Post event report



The 19<sup>th</sup> PCI London

3<sup>rd</sup> July 2019 | London

## Strategic Sponsors



## Education Seminar Sponsors



## Networking Sponsors



“ I want to say thank you for a very professional, informative and enjoyable conference! Live discussions, great contacts, knowledge sharing between peers is priceless for me. All around it was very rewarding – thank you for including me. ”

PCI Officer, Swedbank

“ Yet again I found PCI London really interesting and useful to me in my role. I will definitely be at the 20<sup>th</sup> edition next year. ”

Information Security Compliance Analyst, Virgin Trains

Inside this report:

- Sponsors
- Key themes
- Who attended?
- Speakers
- Agenda
- Education Seminars



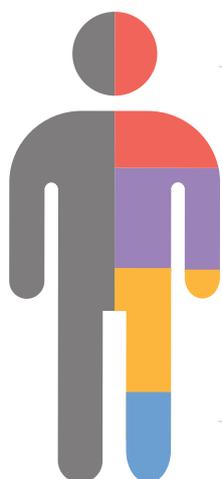
## Speakers

- Adrian Beckham, Information Security Consultant, **ASDA**
- Simon Brady, Managing Editor, **AKJ Associates**
- Dr Guy Bunker, Chief Technology Officer, **Clearswift**
- Dave Burleigh, Principal Consultant – UK and Ireland Global Compliance and Risk Services, **SecureTrust**
- Efrain Castaneda, Global Privacy Researcher, **OneTrust**
- Nick Clansy, PCI and ISA, **The Open University**
- Geoff Forsyth, CISO, **PCI Pal**
- David Froud, PCI Lead Consultant, **2|SEC Consulting**
- Charles Husbands, Head of PCI, **Vodafone**
- Mark James, Compliance Principal, **Silver Lining Convergence**
- Alan Jenkins, Head of Advisory Services, **2|SEC Consulting**
- Neira Jones, Independent Advisor & International Speaker
- Jeremy King, International Director Europe, **PCI Security Standards Council**
- Richard Kirk, Vice President EMEA, **Illumio**
- Nick Lambert, Communications Director, **Thoburns**
- Chris Leppard, Managing Consultant, **CNS Group**
- Branko Lolich, PCI Project Manager, **King's College London**
- Oussama Louhaidia, Head of Information Security, **Curve**
- Simon Marvell, Partner, **Acuity Risk Management**
- David Matthews, Vice President EMEA, **ColorTokens**
- Russell McDermott, Solutions Engineer, **Netwrix**
- Laura Morgans, Information Security, Risk & Compliance Manager, **Which?**
- Yulia Nayda, Payments & Compliance Project Manager, **Badoo**
- Colin Neale, Data Security Specialist, **Netwrix**
- Paul 'PJ' Norris, Senior Systems Engineer, **Tripwire**
- Allan Packer, Managing Director, **Silver Lining Convergence**
- Dominic Paisley, Information Security Manager, **London North Eastern Railway**
- Ashish Patel, VP Sales UK & Northern Europe, **Zimperium**
- Ben Rafferty, Chief Innovation Officer, **Semafone**
- Graham Thompson, VP Sales & Marketing, **DataDivider**
- Jon Townsend, CIO, **National Trust**
- Simon Turner, PCI DSS Compliance Manager, **BT**

## Key themes

- Tracking and monitoring access
- Access automation and control
- Smart segmentation and scoping
- (Cost-)effective testing
- Securing payment innovations
- Automated compliance solutions

## Who attended?



- 
**Cyber-security**  
 We have a 15-year track record of producing the events cyber-security professionals take seriously
- 
**Risk Management**  
 We attract senior risk officers with responsibility for information risk assessment and mitigation
- 
**Fraud, Audit, Compliance**  
 We provide the go-to events for fraud prevention and compliance owners at the world's key corporates
- 
**Data Protection & privacy**  
 We are a key venue for decision-makers with budget and purchasing authority

Agenda				
08:00	Breakfast networking and registration			
08:50	Chairman's welcome			
09:00	<b>The latest in PCI DSS</b>			
	<p><b>Jeremy King</b>, International Director Europe, PCI Security Standards Council</p> <ul style="list-style-type: none"> <li>• Unadulterated interpretation of the PCI DSS standard straight from the Council</li> <li>• Highlighting the most pertinent changes since last year in PCI</li> <li>• What does this mean for industry?</li> </ul>			
09:20	<b>PCI: A means to an end, not an end in itself</b>			
	<p><b>Alan Jenkins</b>, Head of Advisory Services, 2 SEC Consulting, and <b>David Froud</b>, PCI Lead Consultant, 2 SEC Consulting</p> <ul style="list-style-type: none"> <li>• Compliance is not security, but a good compliance programme is an important foundation</li> <li>• How PCI DSS can be used to kick-start a wider security programme</li> <li>• Identifying and implementing the critical elements of PCI DSS</li> </ul>			
09:40	<b>Case study: Global retailer – from card data breach to PCI audit</b>			
	<p><b>David Matthews</b>, Vice President EMEA, ColorTokens</p> <p>A talk through how we helped a customer out of a messy situation.</p> <ul style="list-style-type: none"> <li>• Context and what did not work?</li> <li>• Risk containment</li> <li>• Identifying &amp; isolating PCI in scope infrastructure</li> <li>• PCI audit process – being ever ready</li> </ul>			
10:00	<b>EXECUTIVE PANEL DISCUSSION</b>	<b>PCI within compliance</b>		
	<p><b>Where does PCI DSS stand for the organisation's requirements, what are the appropriate PCI resourcing priorities for the senior compliance function?</b></p> <p><b>Adrian Beckham</b>, Information Security Consultant, ASDA  <b>Laura Morgans</b>, Information Security, Risk &amp; Compliance Manager, Which?  <b>Dominic Paisley</b>, Information Security Manager, London North Eastern Railway  <b>Jon Townsend</b>, CIO, National Trust</p>			
10:20	<b>Education Seminars   Session 1</b>			
	<p><b>Clearswift</b></p> <p><b>Why digital imaging is the next generation threat to PCI compliance</b></p> <p><b>Dr Guy Bunker</b>, Chief Technology Officer, Clearswift</p>	<p><b>Illumio</b></p> <p><b>Using Zero Trust to match PCI compliance to the true threatscape</b></p> <p><b>Richard Kirk</b>, Vice President EMEA, Illumio</p>	<p><b>PCI Pal</b></p> <p><b>Compliance in the cloud – how PCI Pal met the compliance challenges of moving to the cloud</b></p> <p><b>Geoff Forsyth</b>, CISO, PCI Pal</p>	<p><b>Tripwire</b></p> <p><b>Three key challenges to being PCI 3.2 compliant and how to resolve them</b></p> <p><b>Paul 'PJ' Norris</b>, Senior Systems Engineer, Tripwire</p>
11:00	Morning break and networking			
11:30	<b>Me and Mrs Jones: can RegTech solve the PCI DSS stalemate?</b>			
	<p><b>Neira Jones</b>, Independent Advisor &amp; International Speaker; <b>Simon Brady</b>, Managing Editor, AKJ Associates</p> <ul style="list-style-type: none"> <li>• Are the costs and complexity of the regulatory burden becoming unsustainable?</li> <li>• The state of play in compliance automation/RegTech</li> <li>• Can RegTech help boost PCI DSS compliance, make maintaining compliance easier and reduce the costs?</li> </ul>			
11:50	<b>Vendor risk management: Overcoming today's most common security &amp; privacy challenges</b>			
	<p><b>Efrain Castaneda</b>, Global Privacy Researcher, OneTrust</p> <ul style="list-style-type: none"> <li>• Review the drivers and challenges organisations face when managing third-party vendor risk</li> <li>• Identify priorities before, during and after vendor procurement</li> <li>• Take away a six-step approach for automating the third-party vendor risk lifecycle</li> <li>• Hear real case studies from privacy experts on how to practically tackle the third-party vendor risk</li> </ul>			

Agenda			
12:10	<b>Quantifying the value of implementing PCI controls and measures</b>		
	<p><b>Simon Marvell</b>, Partner, Acuity Risk Management</p> <ul style="list-style-type: none"> <li>• Prioritising remediation of non-compliances in financial terms</li> <li>• Cost benefit analysis on proposals for new security solutions</li> <li>• Reporting on compliance and security risks in business language</li> </ul>		
12:30	<b>Education Seminars   Session 2</b>		
	<p><b>CNS Group</b>  <b>Using Aegis (Cyber Security Maturity Benchmarking) to address PCI DSS assessment issues</b>  <b>Chris Leppard</b>, Managing Consultant, CNS Group</p>	<p><b>DataDivider</b>  <b>Multifaceted payments</b>  <b>Graham Thompson</b>, VP Sales &amp; Marketing, DataDivider</p>	<p><b>Netwrix</b>  <b>Back to data security basics: what's getting lost in all the buzz</b>  <b>Colin Neale</b>, Data Security Specialist, Netwrix, and <b>Russell McDermott</b>, Solutions Engineer, Netwrix</p>
	<p><b>Silver Lining Convergence</b>  <b>Privacy by Design &amp; Default – 'Integrating GDPR and other regulation'</b>  <b>Mark James</b>, Compliance Principal, Silver Lining Convergence, and <b>Allan Packer</b>, Managing Director, Silver Lining Convergence</p>		
13:10	Lunch and networking		
14:10	<b>EXECUTIVE PANEL DISCUSSION   PCI DSS under the microscope</b>		
	<p><b>Getting to grips with some of the most stubborn and difficult technical challenges of achieving and maintaining PCI DSS with PCI leaders from global brands.</b></p> <p><b>Charles Husbands</b>, Head of PCI, Vodafone  <b>Simon Turner</b>, PCI DSS Compliance Manager, BT  <b>Branko Lolich</b>, PCI Project Manager, King's College London  <b>Nick Clansey</b>, PCI and ISA, The Open University</p>		
14:40	<b>Mobile; Yes it is another endpoint!</b>		
	<p><b>Ashish Patel</b>, VP Sales UK &amp; Northern Europe, Zimperium</p> <ul style="list-style-type: none"> <li>• Liberation at what price</li> <li>• PCI requirements for mobile</li> <li>• Compliance without compromising privacy</li> </ul>		
15:00	<b>Education Seminars   Session 3</b>		
	<p><b>Illumio</b>  <b>Using Zero Trust to match PCI compliance to the true threatscape</b>  <b>Richard Kirk</b>, Vice President EMEA, Illumio</p>	<p><b>SecureTrust</b>  <b>The hidden depths of PCI DSS</b>  <b>Dave Burleigh</b>, Principal Consultant – UK and Ireland Global Compliance and Risk Services, SecureTrust</p>	<p><b>Semafone</b>  <b>Enabling secure and PCI DSS compliant payments across all your digital channels</b>  <b>Ben Rafferty</b>, Chief Innovation Officer, Semafone</p>
15:40	Refreshments and Networking		
16:00	<b>EXECUTIVE PANEL DISCUSSION   PCI resilience and optimum incident response</b>		
	<p><b>The reality is it's impossible to strike out the possibility of a breach, so having an airtight incident response plan is imperative. How do you stay ahead and limit damage?</b></p> <p><b>Yulia Nayda</b>, Payments &amp; Compliance Project Manager, Badoo  <b>Nick Lambert</b>, Communications Director, Thoburns  <b>Oussama Louhaidia</b>, Head of Information Security, Curve  <b>Jon Townsend</b>, CIO, National Trust</p>		
16:30	<b>Outsourcing and insourcing – is it best to leave it to the pros?</b>		
	<p><b>Branko Lolich</b>, PCI Project Manager, King's College London</p> <ul style="list-style-type: none"> <li>• The best way for merchants to outsource payments processing payment card security</li> <li>• Covering your PCI responsibilities as a merchant to facilitate the best collaboration with outsourced security teams</li> <li>• Using PCI DSS requirements as a baseline to protect GDPR sensitive personal data</li> </ul>		
16:50	<b>GDPR one year on</b>		
	<p><b>Simon Brady</b>, Managing Editor, AKJ Associates</p> <ul style="list-style-type: none"> <li>• Enforcement – the real picture</li> <li>• Costs versus benefits: is it worth it?</li> <li>• After the transition, what now?</li> </ul>		
17:00	Drinks reception and networking		
18:00	Close of conference		

Education Seminars	
<p><b>Clearswift</b></p> <p><b>Why digital imaging is the next generation threat to PCI compliance</b></p> <p><b>Dr Guy Bunker</b>, Chief Technology Officer, Clearswift</p>	<p>Join us to discover why images are now one of the biggest unaddressed PCI compliance risks for financial organisations.</p> <p>We often do not give images a second thought, they are in presentations and documents all the time. But in today's world of digital collaboration, what sorts of risks can they pose?</p> <ul style="list-style-type: none"> <li>• Discover the next generation threats you need to be aware of</li> <li>• How to prevent digital images being the vector for APTs</li> <li>• Learn how to prevent unwanted data acquisition via digital images</li> </ul>
<p><b>CNS Group</b></p> <p><b>Using Aegis (Cyber Security Maturity Benchmarking) to address PCI DSS assessment issues</b></p> <p><b>Chris Leppard</b>, Managing Consultant, CNS Group</p>	<ul style="list-style-type: none"> <li>• The issues faced with PCI – risk assessments, tracking policy and compliance</li> <li>• An overview of the Aegis Risk Management Platform – how organisations can understand their security posture and stance in granular detail</li> <li>• How the Aegis system can be used to provide a real in-depth view of the client environment – going beyond 'tick box' compliance</li> <li>• Examples of the scoring mechanism and reporting</li> </ul>
<p><b>DataDivider</b></p> <p><b>Multifaceted payments</b></p> <p><b>Graham Thompson</b>, VP Sales &amp; Marketing, DataDivider</p>	<p>Businesses are expanding their reach and their sophistication of payments. Historically, businesses operated payments for a single merchant ID through a single payment processor for their bricks and mortar, online and MOTO channels. Today, many businesses are extending their reach of payments into field operations and other utilisations of multi-device/mobile payments. Furthermore, businesses are interacting with multiple payment processors and across multiple merchant IDs within each processor. This coupled with the advantages of operating through payment processor independent tokens is increasing the sophistication of payments.</p> <p>This presentation addresses these requirements and how merchants can take advantage of a payment broker architecture, which facilitates the operation of payments across all channels through multiple payment processors. The presentation will look at field operation payments and the additional challenges where mobile devices with card readers operate in a challenging physical environment. This will include how businesses can provide resilient payments in these environments and ensure the ability to continue to take payments despite equipment or networking failures.</p> <p><b>Attendees to this presentation will gain from understanding:</b></p> <ul style="list-style-type: none"> <li>• How to expand the reach of payments within your business</li> <li>• The advantages of operating through multiple payment processors</li> <li>• Why businesses require multiple merchant IDs for a payment processor</li> <li>• Advantages of payment processor independent tokens</li> <li>• How a payment broker architecture works and the advantages delivered by such a solution</li> <li>• Challenges of field operations payments and how to provide resilient payments within such environments</li> </ul>
<p><b>Illumio</b></p> <p><b>Using Zero Trust to match PCI compliance to the true threatscape</b></p> <p><b>Richard Kirk</b>, Vice President EMEA, Illumio</p>	<p>According to the 2018 Verizon Data Breach &amp; Incident Report, there were 2,236 confirmed breaches in 2017. In many instances, these organisations had passed their PCI audits prior to the discovery of the breach.</p> <p>During this presentation, we will show how to effectively combine Zero Trust security with risk frameworks to align your PCI compliance with your true threat environment.</p> <p><b>More specifically we will cover:</b></p> <ul style="list-style-type: none"> <li>• The state of PCI compliance and breaches</li> <li>• Understanding your threat environment</li> <li>• How to disrupt lateral movement attacks</li> <li>• Segmentation with Illumio</li> </ul>

Education Seminars	
<p><b>Netwrix</b></p> <p><b>Back to data security basics: what's getting lost in all the buzz</b></p> <p><b>Colin Neale</b>, Data Security Specialist, Netwrix, and <b>Russell McDermott</b>, Solutions Engineer, Netwrix</p>	<p>As data usage grows exponentially, many organisations are struggling with information security because they are short on time, money, staffing or all of the above.</p> <p>At the same time, the buzz from vendors about the latest attack vectors makes data security appear more complicated than it needs to be. This never-ending pursuit of defence against the hottest threats leads organisations to neglect basic aspects of data security, such as realising that not all data requires the same level of protection.</p> <p>In this session, we'll explain how getting back to basics can strengthen security controls and reduce the risk of breaches.</p>
<p><b>PCI Pal</b></p> <p><b>Compliance in the cloud – how PCI Pal met the compliance challenges of moving to the cloud</b></p> <p><b>Geoff Forsyth</b>, CISO, PCI Pal</p>	<p>The cloud brings lots of advantages to businesses, but also lots of its own challenges.</p> <p>Geoff Forsyth, CISO at PCI Pal, discusses designing and delivering a global cloud platform for achieving PCI DSS compliance, with a focus on the compliance aspects of the build and considerations for companies when embarking on their own cloud journey.</p> <p><b>What attendees will learn:</b></p> <ul style="list-style-type: none"> <li>• How automation of cloud deployments can simplify compliance testing</li> <li>• How SMEs can piggyback on the security power of cloud platforms built to keep the likes of Netflix, Microsoft, Facebook and GSK secure</li> </ul>
<p><b>SecureTrust</b></p> <p><b>The hidden depths of PCI DSS</b></p> <p><b>Dave Burleigh</b>, Principal Consultant – UK and Ireland Global Compliance and Risk Services, SecureTrust</p>	<p>There is a lot more to securing your customers cardholder data than just PCI, not least the provisions of the Data Protection Act (DPA) 2018.</p> <p><b>In this seminar, we will take a deep dive into the following:</b></p> <ul style="list-style-type: none"> <li>• 'Should we be doing more?' – what additional precautions are critical?</li> <li>• Securing a modern, multi-faceted, e-commerce programme</li> <li>• The hidden exposures it's easy to miss</li> </ul>
<p><b>Semafone</b></p> <p><b>Enabling secure and PCI DSS compliant payments across all your digital channels</b></p> <p><b>Ben Rafferty</b>, Chief Innovation Officer, Semafone</p>	<p>Customers now want to engage with merchants across multiple digital engagement channels, such as webchat, IM &amp; social media, email and more. For a superior customer experience, organisations should be able to communicate with customers in their channel of choice, without diverting them to alternative channels for payment. The challenge for organisations is to create a seamless and frictionless customer experience across all channels, while keeping secure and PCI DSS compliant.</p>
<p><b>Silver Lining Convergence</b></p> <p><b>Privacy by Design &amp; Default – 'Integrating GDPR and other regulation'</b></p> <p><b>Mark James</b>, Compliance Principal, Silver Lining Convergence, and <b>Allan Packer</b>, Managing Director, Silver Lining Convergence</p>	<p>'Privacy by Design' and 'Privacy by Default' have been frequently discussed topics related to data protection. The Information Commissioner's Office reminds us that "The GDPR requires us to put in place appropriate technical and organisational measures to implement the data protection principles and safeguard individual rights".</p> <p>But what does the term 'Privacy by Design' mean practically? Is it more than data protection through technology design?</p> <p><b>Our educational seminar will cover:</b></p> <ul style="list-style-type: none"> <li>• What the ICO says – Accountability &amp; Privacy by Default</li> <li>• The ethical &amp; customer experience of AI so agents 'DO have to'</li> <li>• Considering the evolving landscape of regulation/technology</li> <li>• Developing a culture of compliance without risk</li> </ul>

**Education Seminars**

**Tripwire**

**Three key challenges to being PCI 3.2 compliant and how to resolve them**

**Paul 'PJ' Norris**, Senior Systems Engineer, Tripwire

Despite the benefits, compliance with PCI 3.2 is not without its challenges. The session will demonstrate how rather than a point-in-time approach to PCI compliance, it is important that organisations take the approach of continuous compliance, leveraging PCI not just for compliance purposes but actually as a means to improving security posture.

**This session will consider three key challenges:**

- Tedious audits
- Configuration drift
- Technical skills gap

**Join us to learn more, and explore how to:**

- Take advantage of digital channels to enhance your omni-channel strategy while increasing revenue and customer loyalty
- Keep these channels secure and embrace big data, AI and machine learning technologies without compromising security or PCI DSS compliance
- Avoid complicated e-commerce platforms, costly hardware or closed payment ecosystems, while simplifying your audit process and managing risk