

19th PCI London: Mission impossible?

3rd July, 2019, London

The challenge of continuous PCI DSS compliance

How to meet the key technical and organizational issues created by the Standard





PCI London 2019: Time for a new approach?

PCI DSS presents a unique challenge to compliance professionals. The technical complexity of the Standard, and the granular understanding of both business and technology processes required to implement it, impose a huge burden on organisations of all sizes as digitalization of payments and commerce in general accelerates.

The detail in the Standard, in contrast to the vague, principles-based approach in key data privacy legislation, places huge emphasis on tracking and monitoring access, access automation and control, ensuring effective segmentation and scoping and security testing. This means that PCI DSS compliance makes specific demands across a range of key enterprise technologies and processes.

The problems for any compliance function faced with this level of complexity are manifold: does the compliance function have the required level of technical expertise? If not, does internal IT and is compliance the right team to liaise with them? And if not, who are the right people to interpret the Standard for the organisation, engage third-party help, and evaluate and buy the complex solutions needed for compliance?

And what kind of compliance function is equipped to monitor and test continued compliance? The difficulty is reflected in the fact that most companies review compliance just once a year — meaning that they do not comply most of the time. The difficulties are enormous, so what is the right approach and who in the enterprise should be held accountable?

The 19th PCI London will look at the latest in the processes and technologies used to protect payment and personal data. There will be real-life case studies, strategic talks and technical break-out sessions from PCI teams behind some of the world's most admired brands, who know, just like you, that payment security is now more important to business than ever.



Key themes: PCI DSS and compliance professionals need your help ...



Access management is a critical component of PCI DSS compliance. This element of the Standard is a common point of control weakness and requires continuous monitoring as staff and devices change. So which solutions make the grade?

With cost-effective testing

"Security testing retains its traditional place at the bottom of the PCI DSS compliance list in terms of full compliance" in the Verizon report. But it is clearly a critical component of ensuring effectiveness and maintaining compliance . **Demonstrate your expertise.** With access automation and control

The importance and complexity of access management cries out for an automated solution. But network and application role provisioning and entitlement reviews are already complex so what are the best ways to achieve this?

With API-related compliance issues

The world of payments is in flux. Cards are physical, they exist in wallets, they can generate virtual cards and the channels through which card data flows are changing too. One area of concern is API security. Is it an issue and can you help??

With smart segmentation and scoping

Implementing a separate PCI network from their current "flat" network can be a daunting task because of the scale and complexity of an organization, and the associated cost. What approaches can help companies with this?

With automated compliance solutions

Define your configuration as code and then automatically monitor and correct against it. It sounds simple. But is it? And is this type of solution useful for professionals trying to apply PCI policies across all systems?

Demonstrate your expertise.

http://www.akjassociates.com/event/pcilondon



We deliver a focused selling opportunity

Specific, actionable and relevant information for time-constrained industry professionals

PCI London 2019

The perfect platform for solution providers to deliver tailored advice to the right audience



Target growth

Each event represents a targeted opportunity to address the needs of a specific community whose need for your solutions and services is growing.



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Sponsors can tailor messages to the needs of an audience that shares similar concerns and challenges, looking for solutions now.



Meet commercial aims

We work with sponsors to ensure they meet their commercial aims. We offer a number of sponsorship options, each providing specific benefits.



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Our events provide sponsors with a unique platform to showcase solutions, as well as provide advice on how best to solve delegates' key challenges.



Why do so many blue-chip vendors work with us? Real buyers ...

The most senior PCI DSS solution buyers

You will be surrounded by the most active buying audience in the PCI DSS market.

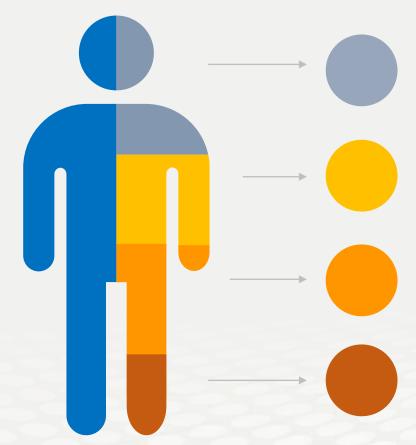
AKJ Associates has been building relationships with PCI DSS professionals since 1999 and our cybersecurity and payment security community is the largest of its kind globally.

We know the senior executives who drive strategy from the top, we know the enterprise architects who often control the largest budgets, we know the IT Security Leads and Engineers and we know the PCI DSS specialists.

All of these job titles attend PCI London 2019.

We understand that every vendor needs to sell more. That is the bottom line.

Getting in front of the right people at the right time always increases the lead generation and always increases profitable sales activity



PCI DSS specialists

We have been producing the events PCI DSS professionals take seriously for more than 15 years

Risk Management

We attract senior risk officers with responsibility for information risk assessment and mitigation

Fraud, Audit, Compliance

We provide the go-to events for fraud prevention and compliance owners at the world's key corporates

Data Protection & privacy

We are a key venue for decision-makers with budget and purchasing authority in privacy and GDPR



Why do so many blue-chip vendors work with us? Real benefits...



Talk to customers

Face-to-face interaction with the right buyers works! Our vendors tell us it does and they renew year after year



Build relationships

Relationships built from personal meetings are stronger than those initiated by solely digital conversations



Save time

Meet dozens or hundreds of selected buyers in just one or two days – the value of a high quality event



Lead sourcing

We provide the best leads in the business. Each sponsor receives a delegate list.



Increase sales

All delegates are the right delegates. They have all been researched and confirmed as senior and with buying capacity



Get your message across

Delegates take all lunches and breaks in the exhibition. So sponsors and exhibitors are always surrounded by qualified buyers

At AKJ we are always looking for ways to help our sponsors derive more value from our events. To reflect the evolution of contact channels, we are delighted to be able to confirm that we can offer lead scanners at our events. As sponsors seek to improve ROI and leverage post-event communication, we are committed to providing the latest technologies to help you drive your business forward.



What our sponsors say about us



PCI London is the best forum available both for merchants to keep abreast of the standards and issues; and also for sponsors to network with customers and partners.



Thanks again for a great PCI London event. It was great to participate in such an interesting event with many interesting people and good facilities & logistics



PCI London was extremely well attended as has to be the premier showcase event for anyone in the PCI space in Europe.

Ninety five percent of our exhibitors and sponsors work with us on a number of occasions each year.

Our sponsor renewal rate is unrivalled in the marketplace.

This is because our sponsors generate real business at our events every year