

# Post event report



The 7<sup>th</sup> e-Crime & Cybersecurity  
France

11<sup>th</sup> April 2018 | Paris, France

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“ Je vous remercie et vous félicite vous et votre équipe pour la tenue, l’organisation et la réussite de cet évènement. C’était riche, dynamique et finalement, les durées courtes de 20 minutes que j’appréhendais se sont avérées être un format équilibré. J’ai beaucoup apprécié la diversité des profils aussi bien des exposants que des intervenants. Les échanges étaient ouverts et l’ambiance sympathique. Bravo. ”  
DSI, La Cinémathèque Française

“ Merci pour ce bel événement et une attention spéciale pour l’équipe d’accueil qui a fait un travail formidable. Ils étaient tous très accessibles, disponibles...Encore merci pour vos efforts et l’organisation impeccable de cet événement, très bonne continuation et à bientôt peut-être pour un autre e-Crime sur la planète. ”  
International Marketing –  
Data Management, ManageEngine

“ One of the best conferences of this nature I’ve been to. The presentations were genuinely interesting and very varied in subject matter, the conference covered a wide array of approaches to security and highlighted most of the current hot issues. The vendors were well selected with a good balance of products and services. I’ll definitely attend again next year. ”  
Head of IT, Boyes Turner LLP

## Inside this report:

- Sponsors
- Key themes
- Who attended?
- Speakers
- Agenda
- Education Seminars



### Speakers

François Brisson,  
Global Head Cyber Technology  
**Swiss Re**

William Culbert, South Europe Director  
**Bomgar**

Pierre Falconetti, Cyber-risk analyst  
**CyberAngel**

Ludiwine Fouquer,  
Customer Success Manager  
**LastPass**

Benoît Fuzeau,  
Director of Information Systems  
**CASDEN Banque Populaire**

Fabien Gandrille,  
Group Data Protection Officer  
**SCOR**

Luc Grissonnanche,  
EMEA Senior Sales Engineer,  
**TITUS**

David Lallement, Sales Director  
**Cloudflare, France**

Paul Lemesle, CyberSOC Director  
**Saint-Gobain Group**

Taoufik Mahir,  
Director of Information Systems  
**Cinémaèque Française**

Fabien Marechal, Director of Compliance and Information Systems Control  
**La Française des Jeux**

Pascale Marin, International Marketing | Data Management  
**ManageEngine**

Alain Melamed,  
Regional Sales Manager,  
Cybersel, on behalf of  
**BitSight Technologies**

Chardy N'Diki,  
Regional Manager, EMEA South  
**Centrify**

Chris Pace, Technology Advocate, EMEA  
**Recorded Future**

Valérien Perret, CISO  
**BforBank**

Luc Porchon, Director of Information Security Systems  
**Parkeon**

Patrick Prosper, Group CISO  
**Groupama**

Julien Pulvirenti,  
Enterprise Sales Executive  
**Akamai**

Stephen Topliss, VP of Products  
**ThreatMetrix**

### Key themes

Securing enterprise data

Containing the rising costs of security

Employee awareness and engagement

Managing cyber-risk

### Who attended?



#### Cyber-security

We have a 15-year track record of producing the events cyber-security professionals take seriously



#### Risk Management

We attract senior risk officers with responsibility for information risk assessment and mitigation



#### Fraud, Audit, Compliance

We provide the go-to events for fraud prevention and compliance owners at the world's key corporates



#### Data Protection & privacy

We are a key venue for decision-makers with budget and purchasing authority

Agenda			
08:00	Breakfast networking and registration		
09:00	Opening remarks		
09:10	<p><b>Link-curious: lessons in Linkurious and data visualisation</b></p> <p><b>Valérien Perret</b>, CISO, BforBank</p> <ul style="list-style-type: none"> <li>• Visualisation of data: how to represent data differently, what can be its uses?</li> <li>• Machine learning: how can machine learning increase opportunities? What are the security advantages and risks?</li> <li>• Linkurious: how the new technologies and machine learning can help thwart fraud</li> </ul>		
09:30	<p><b>Six steps to secure access: combining protection, productivity and compliance</b></p> <p><b>William Culbert</b>, South Europe Director, Bomgar</p> <ul style="list-style-type: none"> <li>• Which strategy should be implemented to protect remote access as well as employees and credentials from cyber-attacks?</li> <li>• How to make least privilege productive to combine security with business efficiency?</li> <li>• How can you protect systems and data to meet compliance regulations such as GDPR, ISO 27001, NIS and others?</li> </ul>		
09:50	<p><b>Manage your digital transformation in a secure, powerful and scalable way: Akamai's vision</b></p> <p><b>Julien Pulvirenti</b>, Enterprise Sales Executive, Akamai</p> <ul style="list-style-type: none"> <li>• Visibility: the power of our platform allows you to detect vulnerabilities zero day</li> <li>• Authenticate your applications in the cloud: towards greater flexibility and agility</li> <li>• Zero trust model: how Akamai applies this model to all supporters of your applications</li> </ul>		
10:10	<p><b>Education Seminar   Session 1</b></p> <table border="1"> <tr> <td> <p><b>ThreatMetrix</b>  <b>Digital identities and ThreatMetrix ID – authenticating identities in the digital age</b>  <b>Stephen Topliss</b>, VP of Products, ThreatMetrix</p> </td> <td> <p><b>TITUS</b>  <b>Oversharing and the cloud generation. What will data protection look like in the future?</b>  <b>Luc Grissonnanche</b>, EMEA Senior Sales Engineer, TITUS</p> </td> </tr> </table>	<p><b>ThreatMetrix</b>  <b>Digital identities and ThreatMetrix ID – authenticating identities in the digital age</b>  <b>Stephen Topliss</b>, VP of Products, ThreatMetrix</p>	<p><b>TITUS</b>  <b>Oversharing and the cloud generation. What will data protection look like in the future?</b>  <b>Luc Grissonnanche</b>, EMEA Senior Sales Engineer, TITUS</p>
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10:50	Refreshments and networking		
11:20	<p><b>Cyber growing pains</b></p> <p><b>Patrick Prosper</b>, Group CISO, Groupama</p> <ul style="list-style-type: none"> <li>• Ascending the cyber-maturity curve: cybersecurity is a key element in risk management throughout the financial services</li> <li>• Managing your cyber-risk: the evaluation and measure of cyber-risk and risk management devices implies that we need to adapt from the models of the past (from static to adaptive models)</li> <li>• Business models: the CISO of today needs to adapt their behaviour to these changes, and is now a key player in cyber-risk management</li> </ul>		
11:40	<p><b>Zero Trust Security – Never Trust, Always Verify</b></p> <p><b>Chardy N'Diki</b>, Regional Manager, EMEA South, Centrifly</p> <ul style="list-style-type: none"> <li>• Covers the broadest range of attack surfaces, ranging from users, endpoints, and networks to resources</li> <li>• Enables organisations to increase business agility through the secure adoption of Cloud and mobile solutions</li> <li>• Provides a framework to properly manage the risk of exposing sensitive apps and infrastructure to business partners</li> <li>• Creates satisfied, productive users by ensuring the proper controls are in place to address appropriate levels of risk without requiring a heavy-handed, maximum-control approach regardless of the risk posed</li> </ul>		
12:00	<p><b>How best to secure access to your enterprise applications</b></p> <p><b>Ludiwine Fouquer</b>, Customer Success Manager, LastPass</p> <ul style="list-style-type: none"> <li>• How businesses are being forced to adapt new security models as the work environment evolves in the digital era</li> <li>• What's important to consider when choosing how to secure your enterprise applications</li> <li>• Why over 11 million people globally trust LastPass</li> </ul>		
12:50	<p><b>Education Seminar   Session 2</b></p> <table border="1"> <tr> <td> <p><b>BitSight Technologies</b>  <b>How to use BitSight Security Ratings?</b>  <b>Alain Melamed</b>, Regional Sales Manager, Cybersel, on behalf of BitSight Technologies</p> </td> <td> <p><b>Cloudflare</b>  <b>Benefits and disadvantages of moving your web and application security to the cloud</b>  <b>David Lallement</b>, Sales Director, Cloudflare, France</p> </td> </tr> </table>	<p><b>BitSight Technologies</b>  <b>How to use BitSight Security Ratings?</b>  <b>Alain Melamed</b>, Regional Sales Manager, Cybersel, on behalf of BitSight Technologies</p>	<p><b>Cloudflare</b>  <b>Benefits and disadvantages of moving your web and application security to the cloud</b>  <b>David Lallement</b>, Sales Director, Cloudflare, France</p>
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13:00	Lunch and networking		

Agenda			
<b>14:00</b>	<b>EXECUTIVE PANEL DISCUSSION</b> <b>Cybersecurity in the connected enterprise. How to manage risk, collaborate with other functions, and win budget</b> <b>Taufik Mahir</b> , Director of Information Systems, Cinémathèque Française <b>Benoît Fuzeau</b> , Director of Information Systems, CASDEN Banque Populaire <b>Paul Lemesle</b> , CyberSOC Director, Saint-Gobain Group Chaired by <b>Fabien Marechal</b> , Director of Compliance and Information Systems Control, La Française des Jeux		
<b>14:20</b>	<b>The dark web's deep threat intelligence secrets</b> <b>Chris Pace</b> , Technology Advocate, EMEA, Recorded Future <ul style="list-style-type: none"> <li>• A definition of the dark web and how it differs from other sources of intelligence</li> <li>• Real-world examples of threat actor activities in dark marketplaces</li> <li>• Methods for uncovering emerging threats using dark web sources</li> </ul>		
<b>14:40</b>	<b>Cyber risk management: you can rest insured</b> <b>François Brisson</b> , Global Head Cyber Technology, Swiss Re <ul style="list-style-type: none"> <li>• Expertise in cyber insurance: the evolution of the market and the challenges that Europe faces</li> <li>• Cyber-risk from the perspective of those in charge of the business: it's all about risk management</li> <li>• Case study: review of sinister realities, challenges and costs to the business</li> </ul>		
<b>15:00</b>	<b>Education Seminar   Session 3</b> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;"> <b>CybelAngel</b>  <b>Connected Storage: the forgotten risk of IoT</b>  <b>Pierre Falconetti</b>, Cyber-risk analyst, CybelAngel                         </td> <td style="width: 50%; padding: 5px;"> <b>ManageEngine</b>  <b>General Data Protection Regulation (GDPR): 45 days before D-day</b>  <b>Pascale Marin</b>, International Marketing   Data Management, ManageEngine                         </td> </tr> </table>	<b>CybelAngel</b> <b>Connected Storage: the forgotten risk of IoT</b> <b>Pierre Falconetti</b> , Cyber-risk analyst, CybelAngel	<b>ManageEngine</b> <b>General Data Protection Regulation (GDPR): 45 days before D-day</b> <b>Pascale Marin</b> , International Marketing   Data Management, ManageEngine
<b>CybelAngel</b> <b>Connected Storage: the forgotten risk of IoT</b> <b>Pierre Falconetti</b> , Cyber-risk analyst, CybelAngel	<b>ManageEngine</b> <b>General Data Protection Regulation (GDPR): 45 days before D-day</b> <b>Pascale Marin</b> , International Marketing   Data Management, ManageEngine		
<b>15:40</b>	Networking and refreshments		
<b>16:10</b>	<b>The cyber skills market is stretched</b> <b>Luc Porchon</b> , Director of Information Security Systems, Parkeon <ul style="list-style-type: none"> <li>• The cybersecurity skills market is stretched. To recruit a Security Engineer, while not totally impossible, is a Sisyphean task for small and medium sized businesses</li> <li>• Today's young people are interested by careers viewed through 'rose tinted spectacles', or glamourised by the media, since school and university</li> <li>• So, while our budgets are not (yet!) reduced, how can we attract the right skilled talent?</li> </ul>		
<b>16:30</b>	<b>GDPR: Friend over foe?</b> <b>Fabien Gandrille</b> , Group Data Protection Officer, SCOR <ul style="list-style-type: none"> <li>• GDPR has raised awareness across senior management on the assets at their disposal, which are still not capitalised on</li> <li>• Thanks to GDPR, security and protection of personal data has become a competitive advantage</li> <li>• The regulation of educational tools when it comes to the ecosystem of citizens who are also employees, businesses and governments</li> <li>• GDPR has allowed us to recentre compliance as a key governance tool in the business</li> <li>• It equally obliges businesses to better understand, manage and govern their data models and their uses</li> <li>• It also helps the Information Security Director to evolve his role, by concentrating on risk in terms of non-destructive loss and the potential value of a data-led approach</li> </ul>		
<b>16:50</b>	Closing remarks		
<b>17:00</b>	End of conference		

Education Seminars	
<p><b>BitSight Technologies</b></p> <p><b>How to use BitSight Security Ratings?</b></p> <p><b>Alain Melamed</b>, Regional Sales Manager, Cybersel, on behalf of BitSight Technologies</p>	<p>Find out how security ratings can proactively help to mitigate risk in today's business ecosystem.</p> <p><b>What attendees will learn:</b></p> <p>How BitSight's Security Ratings can help organisations and cyber insurers to reduce risk by</p> <ul style="list-style-type: none"> <li>• scaling their vendor risk management programmes</li> <li>• benchmarking their performance against industry peers</li> <li>• reporting security progress and results to Boards of Directors</li> <li>• measuring the cybersecurity performance of potential acquisition targets or portfolio companies</li> </ul>
<p><b>CybelAngel</b></p> <p><b>Connected Storage: the forgotten risk of IoT</b></p> <p><b>Pierre Falconetti</b>, Cyber-risk analyst, CybelAngel</p>	<p>When we talk about the security risks of IoT, we think of smart devices, driverless cars and PLCs. We don't often think about Connected Storage. Nowadays businesses cannot succeed unless they are able to share information widely and rapidly, so it is no surprise that these types of devices – cloud storage, personal NAS drives, databases – are proliferating. But this constant flow of information introduces numerous cybersecurity risks.</p> <p><b>Attendees will learn:</b></p> <ul style="list-style-type: none"> <li>• The data exposure risks associated with Connected Storage</li> <li>• How threat actors are already exploiting these vulnerabilities</li> <li>• What measures can be taken to mitigate the risks posed by Connected Storage</li> </ul>
<p><b>Cloudflare</b></p> <p><b>Benefits and disadvantages of moving your web and application security to the cloud</b></p> <p><b>David Lallement</b>, Sales Director, Cloudflare, France</p>	<p>Moving your IT to the cloud has become a real competitive advantage and the continued growth in cloud adoption proves it. And yet, many organisations still hold back for security reasons. While IT is more comfortable moving their storage and compute or their applications to the cloud, they often worry if cloud providers can deliver the same level of security as their own physical data centre. Cloudflare will share with you what to consider before moving to the cloud, what are the quick wins, benefits and limitations of moving your web security to the cloud.</p> <p><b>What attendees will learn:</b></p> <ul style="list-style-type: none"> <li>• What are the possible application and web security solutions to move to the cloud</li> <li>• Security factors to consider</li> <li>• Advantages of a security cloud provider</li> <li>• Disadvantages</li> </ul>
<p><b>ManageEngine</b></p> <p><b>General Data Protection Regulation (GDPR): 45 days before D-day</b></p> <p><b>Pascale Marin</b>, International Marketing   Data Management, ManageEngine</p>	<p>In this session we will review the key points of change that the new European regulation introduces as it comes into effect on 25th May this year and how companies can work to ensure compliance for the deadline. We will review the methodology and tools Supervisory Authorities like the CNIL in France have elaborated to help Data Controllers and Processors being informed, ready and to operate in respect of the legislation. Finally, we will take a step back and appreciate the business opportunity that the GDPR offers to all companies.</p> <p><b>What will attendees learn:</b></p> <ul style="list-style-type: none"> <li>• Introduction: Where are we at? Learn about the latest government moves to support companies in this time of transition and the final adjustments CNIL makes to help businesses cope with the challenge</li> <li>• The GDPR governance: A review of the various roles, responsibilities, principles and rights covered by the GDPR</li> <li>• Ensuring compliance: What is expected from companies and how to achieve compliance (inventory, workflows, registers, notions of informed consent and legitimate interest, revision of the Privacy Policies, training of staff, advice to companies for a smooth transition)</li> <li>• The CNIL: What the French Supervisory Authority has defined in its 'support kit' (methodology, tools and roadmaps for companies). Zoom on small to medium companies and the public sector</li> <li>• Conclusion and Q&amp;A session: In this last chapter, we will talk about the opportunity brought by the GDPR and why business serendipity is essential to succeed in this new step</li> </ul>

Education Seminars	
<p><b>ThreatMetrix</b></p> <p><b>Digital identities and ThreatMetrix ID – authenticating identities in the digital age</b></p> <p><b>Stephen Topliss</b>, VP of Products, ThreatMetrix</p>	<p>The concept of identity in the digital age is being fundamentally reimagined. The jigsaw pieces of an individual identity are being collated and compiled by fraudsters to create near perfect stolen pictures, which no longer belong solely to their true owner but are scattered across the globe having been bought, sold and traded by criminal networks. What constitutes an identity in the age of digital commerce. The digital identity, and in particular ThreatMetrix ID, is a new way of understanding, authenticating and validating user identities, raising the lowest common denominator from a device to the person and looking beyond static data to the dynamic intricacies of how people transact online.</p> <p><b>What attendees will learn:</b></p> <ul style="list-style-type: none"> <li>• A review of the latest cybercrime trends based on actual attacks detected by the ThreatMetrix Digital Identity Network</li> <li>• Proven ways to leverage digital identities and ThreatMetrix ID to fight fraudulent account takeovers</li> <li>• How behavioural analytics coupled with remote desktop detection techniques can mitigate social engineering attacks</li> </ul>
<p><b>TITUS</b></p> <p><b>Oversharing and the cloud generation. What will data protection look like in the future?</b></p> <p><b>Luc Grissonnanche</b>, EMEA Senior Sales Engineer, TITUS</p>	<p>When speed and availability are valued over data security, what impact does that have on the viability of your organisation? As a new generation of workers, the cloud generation, is just beginning to enter the corporate environment, we can learn a lot about what future data protection challenges will look like from the way that this first generation of truly digital natives use and share information.</p> <p>In parallel, legislation across the world is mandating more responsibilities for data processors and more power to the citizens who can feel they have lost control of their personal information. The financial and reputational impact of a data breach is increasing, so how are organisations to prevent a breach while taking advantage of cloud technologies and truly digital native workers?</p> <p><b>In this session, we will review:</b></p> <ul style="list-style-type: none"> <li>• Preparing for the next generation of data risk, both human and technological</li> <li>• The challenges of machine learning for data identification</li> <li>• The future of digital documents in a cloud-based world</li> <li>• The impending death and re-birth of cryptology</li> </ul>